# SANFORD LAW OFFICE, PLLC 

Jo Anne Sanford, Attorney at Law

June 2, 2020
Ms. Kimberley A. Campbell, Chief Clerk North Carolina Utilities Commission

Via Electronic Delivery
4325 Mail Service Center
Raleigh, North Carolina 27699-4325
Re: Aqua North Carolina, Inc.
Docket No. W-218, Sub 526
Application by Aqua North Carolina, Inc., 202 MacKenan Court, Cary, North Carolina 27511, for Authority to Adjust and Increase Rates for Water and Sewer Utility Service in all Service Areas in North Carolina
Rebuttal Testimony and Exhibit: Dylan W. D’Ascendis
Dear Ms. Campbell:
Attached please find the Pre-filed Rebuttal Testimony (consisting of 45 pages) and Rebuttal Exhibit No. 1 (also consisting of 45 pages) of witness Dylan W. D’Ascendis, CRRA, CVA, submitted on behalf of Aqua North Carolina, Inc.

By this letter, I hereby certify that a copy of the attached D'Ascendis Rebuttal Testimony and Rebuttal Exhibit No. 1 has been served on all parties of record to this proceeding.

As always, we thank you and your staff for your assistance; please feel free to contact me if there are questions or if additional information is required.

## Electronically Submitted

## /s/Jo Anne Sanford

North Carolina State Bar No. 6831
Attorney for Aqua North Carolina, Inc.

## c: Parties of Record

# STATE OF NORTH CAROLINA UTILITIES COMMISSION RALEIGH 

DOCKET NO. W-218, SUB 526

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

IN THE MATTER OF APPLICATION BY AQUA NORTH CAROLINA, INC., 202 MACKENAN COURT, CARY, NORTH CAROLINA 27511, FOR AUTHORITY TO ADJUST AND INCREASE RATES FOR WATER and sewer utility service in all service areas in NORTH CAROLINA

PREFILED REBUTTAL TESTIMONY OF DYLAN W. D'ASCENDIS, CRRA, CVA ON BEHALF OF AQUA NORTH CAROLINA, INC.

June 2, 2020
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I. INTRODUCTION
Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
A. My name is Dylan W. D'Ascendis. My business address is 3000 Atrium Way, Suite 241, Mount Laurel, NJ 08054.
Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
A. I am a Director at ScottMadden, Inc. ("ScottMadden").
Q. ARE YOU THE SAME DYLAN W. D'ASCENDIS THAT PROVIDED DIRECT TESTIMONY IN THIS PROCEEDING?
A. Yes, I am.
II. PURPOSE OF TESTIMONY
Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY IN THIS PROCEEDING?
A. The purpose of my rebuttal testimony is two-fold. First, I will update my recommended weighted average cost of capital ("WACC"), including my recommended return on common equity ("ROE"). Second, I will respond to the direct testimony of John R. Hinton, witness for the Public Staff of the North Carolina Utilities Commission ("Public Staff") concerning the investor required ROE of Aqua North Carolina, Inc. ("Aqua NC" or the "Company").
Q. HAVE YOU PREPARED AN EXHIBIT IN SUPPORT OF YOUR REBUTTAL TESTIMONY?
A. Yes. I have prepared D'Ascendis Rebuttal Exhibit No. 1, which consists of Schedules DWD-1R through DWD-11R.
III. SUMMARY
Q. WHAT CONCLUSIONS DID YOU REACH?
A. Based on my updated analysis I recommend the North Carolina Utilities Commission ("Commission" or "NCUC") authorize the Company the opportunity to earn a WACC of $7.61 \%$, based on a ratemaking capital structure as of March 31, 2020. The updated capital structure is based on the Company's actual capital structure at March 31, 2020 which consists of $50.00 \%$ long-term debt at an embedded cost rate of $4.21 \%$ and $50.00 \%$ common equity at my updated recommended ROE of $11.00 \%$. My updated recommended overall rate of return is summarized on page 1 of Schedule DWD-1R and in Table 1, below:

## Table 1: Summary of Overall Rate of Return

|  |  |  | Weighted Cost |
| :---: | :---: | :---: | :---: |
| Type of Capital | Ratios | Cost Rate | Rate |
| Long-Term Debt | 50.00\% | 4.21\% | 2.11\% |
| Common Equity | 50.00\% | 11.00\% | 5.50\% |
| Total | 100.00\% |  | 7.61\% |

Q. PLEASE SUMMARIZE YOUR RESPONSE TO MR. HINTON.
A. In my response to Mr. Hinton's estimation of the Company's ROE I explain its shortcomings, including:

- His misapplication of the discounted cash flow ("DCF") model;
- His misapplication of the risk premium model ("RPM");
- His failure to account for size-specific risks;
- His failure to reflect flotation costs; and
- His opinion that the approval of the Company's requested consumption adjustment mechanism ("CAM") in this proceeding requires a downward adjustment to the estimated ROE.

Also, in my response, I address Mr. Hinton's opinions regarding current capital markets. My corrections and adjustments to Mr. Hinton's analysis result in an indicated ROE of 10.05\% before any adjustments for Aqua NC's small size and flotation costs.

## IV. UPDATED ANALYSIS

Q. PLEASE DISCUSS YOUR UPDATED ANALYSIS IN THIS PROCEEDING.
A. My updated study, which reflects current investor expectations, is as of April 30, 2020 and is contained in Schedule DWD-1R.
Q. DID YOU UPDATE YOUR PROXY GROUP BY APPLYING YOUR SELECTION CRITERIA¹ TO 2019 ANNUAL DATA?
A. Yes, I did. The screening of the Value Line Investment Survey ("Value Line") water utility group through my selection criteria resulted in the same proxy group used by Mr. Hinton in his analysis. ${ }^{2}$
Q. HAVE YOU PROVIDED ADDITIONAL ANALYSES BASED ON THE COMMISSION'S FINAL ORDER IN DOCKET NOS. W-354, SUBS 363,

[^0]
## 364, AND 365 CONCERNING CAROLINA WATER SERVICE OF NORTH CAROLINA, INC.?

A. Yes. Even though I do not agree with using current interest rates in a rate of return analysis, as will be discussed below, I have presented an ROE analysis which exclusively uses current interest rates in addition to my updated analysis.
Q. ARE THERE ANY CHANGES TO YOUR ANALYSES BASED ON MR. HINTON'S DIRECT TESTIMONY?
A. Yes. Regarding Mr. Hinton's discussion of flotation costs, ${ }^{3}$ he points out that the Commission has not accepted flotation costs for equity issuances not issued during the test year or in the immediate future. While I do not agree that only test year equity issuances should be included in a flotation cost adjustment (as common equity is outstanding in perpetuity), as discussed in my direct testimony ${ }^{4}$ and to limit the areas of disagreement, I have only included share issuances of Essential Utilities, Inc. that occurred during the test year in my updated calculation of flotation costs.
Q. APART FROM THE ABOVE EXCEPTIONS, HAVE YOU APPLIED THE ROE MODELS IN THE SAME MANNER AS YOU APPLIED THEM IN YOUR DIRECT TESTIMONY?
A. Yes.

Hinton Direct Testimony, at 44-45.
D'Ascendis Direct Testimony, at 52-54.
v. RESPONSE TO MR. HINTON'S COMMENTS ON CURRENT CAPITAL MARKET CONDITIONS
Q. PLEASE SUMMARIZE MR. HINTON'S OPINIONS OF CURRENT CAPITAL MARKET CONDITIONS.
A. First, Mr. Hinton reviews A-rated utility bond yields, which have declined by approximately 90 basis points since the Company's last rate case (Docket No. W-218, Sub 497, final order December 18, 2018). ${ }^{5}$ Second, Mr. Hinton discusses the effect of the Coronavirus on water utility stocks, concluding that water stocks survived the crash relatively well compared to the rest of the market, partially attributing it to water utility stock's low betas. ${ }^{6}$ Third and finally, due to decreasing interest rates and previous inaccuracies in forecasted interest rates, Mr. Hinton relies on current interest rates in his analyses. ${ }^{7}$

Specific to economic conditions in North Carolina, Mr. Hinton reviewed the economic well-being of each county as measured by the North Carolina Department of Commerce served by Aqua NC and determined that the average well-being of Aqua NC's customers is above average for the state. ${ }^{8}$ As to the impact of the Coronavirus on Aqua NC's customers, Mr. Hinton concludes that it is too early to gauge the economic impact, but is

Hinton Direct Testimony, at 13
Ibid., at 14.
lbid., at 17-18.
lbid., at 35-36.
optimistic that the current economic slowdown will abate as the state reopens in the third and fourth quarters of $2020 .{ }^{9}$
Q. DO YOU HAVE ANY COMMENT ON MR. HINTON'S OPINIONS REGARDING CURRENT MARKET CONDITIONS IN GENERAL?
A. Yes, I do. I agree with Mr. Hinton that A-rated public utility bonds have declined about 90 basis points since Docket No. W-218, Sub 497. ${ }^{10}$ This reduction is reflected in the debt cost rates requested by the Company over that period of time. As noted by Mr. Hinton, the Company's embedded longterm debt cost rate has fallen by 40 basis points over that same timeframe. This shows that the Company is securing low cost capital for the benefit of their customers. It must also be noted that Mr. Hinton acknowledges that declines in interest rates do not translate into like declines in the investorrequired return. ${ }^{11}$

To that point, one should look at more than one market measure to gauge whether the cost of equity has changed in a meaningful way. For example, during Docket No. W-218, Sub 497, market data was considered within the period of January 12, 2018 (my direct analysis) through December 18, 2018 (the final order). The annualized volatilities ${ }^{12}$ of the Utility Proxy Group's prices and the S\&P 500 price over this period were

12 The annualized volatility of a stock is measured by taking the standard deviation of the price changes within the sample and multiplying by the square root of 252 (the assumed number of trading days in a year).
$24.40 \%$ and $16.19 \%$, respectively. The time frame of this proceeding so far has encompassed the period from October 18, 2019 through April 30, 2020. The annualized volatilities of the Utility Proxy Group prices and the S\&P 500 price over this time period are $62.17 \%$ and $42.27 \%$, respectively, a notable increase in volatility (risk) in both the water utility industry and the market as a whole, which would most certainly increase the investor required-return. Also, note that during both periods, the average annualized volatility of the Utility Proxy Group exceeded that of the S\&P 500.

Regarding the water utility industry's relative performance to the market during the Coronavirus, I respectfully disagree with Mr. Hinton that "water utility stocks have survived the stock market crash relatively well." ${ }^{13}$ As shown on Schedule DWD-2R, the average year-to-date ${ }^{14}$ return for the Utility Proxy Group is $-9.59 \%$, whereas the year-to-date return for the S\&P 500 is $-9.85 \%$, which would indicate that the Coronavirus has had a similar effect on both the water industry and the market as a whole. However, absolute return levels are not an indication of the risk of these returns; the volatility of these returns is a measure of risk. As shown on Schedule DWD2R, the average annualized volatility year-to-date for the Utility Proxy Group is $78.03 \%$, which is significantly higher than the $53.55 \%$ annualized volatility of the S\&P 500 over the same period.

[^1]Additionally, I assessed the correlation of the changes in prices in the Utility Proxy Group with the changes in prices of the S\&P 500 to determine whether there was any relationship between the two during the current crisis. As shown in Chart 1 below, as the Coronavirus threat became apparent, the correlation between the price changes of the Utility Proxy Group and the price changes of the S\&P 500 increased from near 0.2 to near 0.55 (using a 2-year correlation, consistent with Bloomberg beta calculations) and from 0.25 to 0.45 (using a 5 -year correlation, consistent with Value Line beta calculations) since January 2, 2020.

Chart 1: Correlation Between Price Movements of the Utility Proxy Group and S\&P 500 Since January 1, 2020


This increase in correlation between price changes for the Utility Proxy Group and those for the S\&P 500 will ultimately result in higher betas over time for the members of the Utility Proxy Group. This is evidenced in
the difference between the Bloomberg and Value Line betas for the Utility Proxy Group as shown on page 23 of Schedule DWD-1. Because of Bloomberg's shorter calculation horizon (two years), it is more reactive to current events than Value Line betas (five years) showing the current increased correlation between members of the Utility Proxy Group and the S\&P 500.
Q. MR. HINTON ASSERTS THAT PURCHASES OF COMMON STOCKS OF UTILITIES ARE VIEWED AS FIXED INCOME INVESTMENTS BY INVESTORS. ${ }^{15}$ DO YOU AGREE WITH HIS GENERALIZATION?
A. No. Fixed income investments are investments without the volatility of stock prices and produce income through the payment of coupon payments on bonds or dividends on preferred stocks. The market data of the Utility Proxy Group exhibits significant price volatility, as shown in Schedule DWD-2R, and it does not produce significant income based on its dividend yield. As shown on Chart 2, below, the dividend yield for the Utility Proxy Group is steadily and significantly below the A-rated public utility bond yield.

Chart 2: A-Rated Public Utility Bond Yields and Dividend Yields of the Utility Proxy Group 2000 - Present


Given the lower dividend yield and higher price volatility of water utility stocks, no rational income investor would consider a water utility stock an income investment.
Q. DO YOU HAVE ANY COMMENTS ON MR. HINTON'S DISCUSSION ABOUT ECONOMIC CONDITIONS SPECIFIC TO NORTH CAROLINA?
A. Yes. As to the current economic conditions and their effect on Aqua NC's customers, I generally agree with Mr. Hinton's conclusions that the full effect of the Coronavirus on Aqua NC's customers is yet to be determined, and that once the crisis passes, the economic slowdown will diminish.
Q. DO YOU BELIEVE THAT CURRENT INTEREST RATES ARE APPROPRIATE FOR THE ESTIMATION OF THE COST OF COMMON EQUITY IN THIS PROCEEDING?
A. No. Using current measures, like interest rates, are inappropriate for cost of capital and ratemaking purposes because both cost of capital and ratemaking are prospective in nature. The cost of capital, including the cost rate of common equity, is expectational in that it reflects investors' expectations of future capital markets, including an expectation of interest rate levels, as well as future risks. Ratemaking is prospective in that the rates set in this proceeding will be in effect for a period in the future.

Even though Mr. Hinton relies, in part, on projected growth rates in his DCF analyses, noting that growth in the DCF is expected, ${ }^{16}$ he fails to apply that logic to selecting an appropriate interest rate in his RPM analysis. Whether Mr. Hinton believes those forecasts will prove to be accurate is irrelevant to estimating the market-required cost of common equity. Published industry forecasts, such as Blue Chip Financial Forecasts' ("Blue Chip") consensus interest rate projections, reflect industry expectations. Additionally, investors' expectations are not improper inputs to cost of common equity estimation models simply because prior projections were not proven correct in hindsight. As the Federal Energy Regulatory Commission ("FERC") noted in Opinion No. 531, "the cost of common equity
to a regulated enterprise depends upon what the market expects, not upon what ultimately happens." ${ }^{17}$ Because our analyses are predicated on market expectations, the expected increase in bond yields is a measurable, observable, and relevant data point that should be reflected in Mr. Hinton's analysis. Therefore, Mr. Hinton should have used forecasted interest rates in his analysis.
VI. RESPONSE TO MR. HINTON'S COST OF COMMON EQUITY CAPITAL ANALYSIS
Q. WHAT ARE MR. HINTON'S RECOMMENDATIONS FOR THE COMPANY'S WACC, INCLUDING HIS RECOMMENDED ROE?
A. Mr. Hinton recommends that the Commission establish an overall rate of return of $6.56 \%$, based on a capital structure consisting of $50.00 \%$ longterm debt at an embedded cost rate of $4.21 \%$, and $50.00 \%$ common equity at his recommended cost of common equity of $8.90 \%,{ }^{18}$ which includes a 10 basis point downward adjustment for the Company's requested CAM. Mr. Hinton's ROE recommendation is based on the average of his DCF (8.60\%) and RPM (9.40\%) results less his 10-basis point downward adjustment for the CAM. ${ }^{19}$

[^2]Q. DO YOU HAVE ANY GENERAL COMMENTS ON MR. HINTON'S RECOMMENDED ROE?
A. Yes. Mr. Hinton relies exclusively on two models, the DCF and the RPM, in his ROE analysis. ${ }^{20}$ In Docket Nos. W-354, Subs 363, 364, and 365, Mr. Hinton employed both the CAPM and the Comparable Earnings Model ("CEM"), albeit as checks, in his ROE analysis. ${ }^{21}$ As discussed in my direct testimony, ${ }^{22}$ the use of multiple models adds reliability to the estimation of the common equity cost rate, and the prudence of using multiple cost of common equity models is supported in both the financial literature and regulatory precedent.
Q. CAN YOU PLEASE PROVIDE SOME EXAMPLES FROM THE FINANCIAL LITERATURE WHICH SUPPORT THE USE OF MULTIPLE COST OF COMMON EQUITY MODELS IN DETERMINING THE INVESTOR-REQUIRED RETURN?
A. Yes. In one example, Morin states:

Each methodology requires the exercise of considerable judgment on the reasonableness of the assumptions underlying the methodology and on the reasonableness of the proxies used to validate a theory. The inability of the DCF model to account for changes in relative market valuation, discussed below, is a vivid example of the potential shortcomings of the DCF model when applied to a given company. Similarly, the inability of the CAPM to account for variables that affect security returns other than beta tarnishes its use.

Ibid., at 23.
Docket Nos. W-354, Subs 363, 364, and 365, Hinton Direct Testimony, at 33-34.
D'Ascendis Direct Testimony, at 44.

No one individual method provides the necessary level of precision for determining a fair return, but each method provides useful evidence to facilitate the exercise of an informed judgment. Reliance on any single method or preset formula is inappropriate when dealing with investor expectations because of possible measurement difficulties and vagaries in individual companies' market data. (emphasis added)

The financial literature supports the use of multiple methods. Professor Eugene Brigham, a widely respected scholar and finance academician, asserts (footnote omitted):

Three methods typically are used: (1) the Capital Asset Pricing Model (CAPM), (2) the discounted cash flow (DCF) method, and (3) the bond-yield-plus-risk-premium approach. These methods are not mutually exclusive - no method dominates the others, and all are subject to error when used in practice. Therefore, when faced with the task of estimating a company's cost of equity, we generally use all three methods and then choose among them on the basis of our confidence in the data used for each in the specific case at hand. (emphasis added)

Another prominent finance scholar, Professor Stewart Myers, in an
early pioneering article on regulatory finance, stated ${ }^{\text {(footnote omitted) }}$ :
Use more than one model when you can. Because estimating the opportunity cost of capital is difficult, only a fool throws away useful information. That means you should not use any one model or measure mechanically and exclusively. Beta is helpful as one tool in a kit, to be used in parallel with DCF models or other techniques for interpreting capital market data. (emphasis added)

Reliance on multiple tests recognizes that no single methodology produces a precise definitive estimate of the cost of equity. As stated in Bonbright, Danielsen, and Kamerschen (1988), 'no single or group test or technique is conclusive.' Only a fool discards relevant evidence. (italics in original) (emphasis added)

While it is certainly appropriate to use the DCF methodology to estimate the cost of equity, there is no proof that the DCF produces a more accurate estimate of the cost of equity than other methodologies. Sole reliance on the DCF model ignores the capital market evidence and financial theory formalized in the CAPM and other risk premium methods. The DCF model is one of many tools to be employed in conjunction with other methods to estimate the cost of equity. It is not a superior methodology that supplants other financial theory and market evidence. The broad usage of the DCF methodology in regulatory proceedings in contrast to its virtual disappearance in academic textbooks does not make it superior to other methods. The same is true of the Risk Premium and CAPM methodologies. (emphasis added) ${ }^{23}$

Finally, Brigham and Gapenski note:
In practical work, it is often best to use all three methods CAPM, bond yield plus risk premium, and DCF - and then apply judgment when the methods produce different results. People experienced in estimating equity capital costs recognize that both careful analysis and some very fine judgments are required. It would be nice to pretend that these judgments are unnecessary and to specify an easy, precise way of determining the exact cost of equity capital. Unfortunately, this is not possible. Finance is in large part a matter of judgment, and we simply must face this fact. (italics in original) ${ }^{24}$

In the academic literature cited above, three methods are consistently mentioned: the DCF, CAPM, and the RPM, all of which I used in my analyses.

Roger A. Morin, New Regulatory Finance, Public Utilities Reports, Inc., 2006, at 428-431. ("Morin")
Eugene F. Brigham and Louis C. Gapenski, Financial Management - Theory and Practice, $4^{\text {th }}$ Ed. (The Dryden Press, 1985) at 256. ("Brigham and Gapenski")
Q. CAN YOU ALSO PROVIDE SPECIFIC EXAMPLES WHERE THIS COMMISSION HAS CONSIDERED MULTIPLE COST OF COMMON EQUITY MODELS?
A. Yes. The Commission in Docket Nos. W-354, Subs 363, 364, and 365, concerning Carolina Water Service of North Carolina, stated:

The average of witness D'Ascendis' utility proxy group latefiled exhibit DCF result of $8.81 \%$, CAPM result of $9.29 \%$, RPM result of $10.00 \%$, and witness Hinton's RPM of $9.57 \%$ is $9.42 \%$. A return on common equity of $9.50 \%$ is thus supported by the average of the results of the four above listed cost of equity models which the Commission finds are credible, probative, and entitled to consideration based on the record in this proceeding.

Also, in Docket No. E-2, Sub 1142, concerning Duke Energy Progress, LLC, the Commission stated:

Thus, the Commission finds and concludes that the Stipulation, along with the expert testimony of witnesses Hevert (risk premium analysis), O'Donnell (comparable earnings), and Parcell (comparable earnings), are credible and substantial evidence of the appropriate rate of return on equity and are entitled to substantial weight in the Commission's determination of this issue.

In the Commission Orders cited above, there is clear language that the Commission considers multiple models in its determination of ROE. It is also my interpretation of these Orders that the Commission correctly observes the effect of capital market conditions on the model results in determining an ROE for utility companies. This, in addition to the academic literature cited above, justify the use of the DCF, CAPM, RPM, and CEM in this proceeding.
Q. HAVE YOU PERFORMED A CAPM AND CEM ANALYSIS FOR MR. HINTON'S PROXY GROUP?
A. Yes, I have. Since my updated proxy group and Mr. Hinton's proxy group are the same, the CAPM provided in my update at page 23 of Schedule DWD-1R would serve as Mr. Hinton's CAPM analysis, and my basis of selection of the non-regulated proxy group similar in total risk to the Utility Proxy Group is presented at pages 25 through 27 of Schedule DWD-1R. The CAPM applied to the non-regulated proxy group is presented on page 33 of Schedule DWD-1R, and the DCF applied to the non-regulated proxy group is presented on Schedule DWD-3R. The results of the CAPM applied to the Utility Proxy Group is $10.90 \%$ and the results of the DCF and CAPM applied to the non-regulated proxy group are $9.36 \%$ and $11.83 \%$, respectively, averaging $10.60 \%$.
Q. HAVE YOU APPLIED THE DCF DIFFERENTLY TO MR. HINTON'S NONREGULATED PROXY GROUP THAN HOW YOU APPLIED IT IN YOUR

## UPDATE?

A. Yes. In the application of the DCF to Mr. Hinton's non-regulated proxy group, I calculated the expected dividend yield as Mr. Hinton described in his direct testimony at page 27. I then added the prospective dividend yield to the prospective earnings per share ("EPS") growth rate from Value Line and Yahoo! Finance. I only include expected EPS growth rates for use in the DCF model, as will be discussed in detail below.

## A. Discounted Cash Flow Model

Q. PLEASE SUMMARIZE MR. HINTON'S DCF ANALYSIS.
A. Mr. Hinton calculated his dividend yield by using the Value Line estimate of the 12-month projected dividend yield for each of his proxy companies as reported in the Value Line Summary and Index for 13 weeks ended May 8, 2020. ${ }^{25}$ He then added the average expected dividend yields of $1.7 \%$ to a range of growth rates from $6.4 \%$ to $7.4 \%$ to arrive at indicated DCF cost rates from $8.1 \%$ to $9.1 \%$, which he averaged to arrive at his recommended DCF cost rate of $8.60 \%{ }^{26}$

## Q. PLEASE COMMENT ON MR. HINTON'S GROWTH RATE ANALYSIS IN HIS APPLICATION OF THE DCF MODEL.

A. Mr. Hinton states on page 27 of his direct testimony that he employed EPS, dividends per share ("DPS"), and book value of equity per share growth rates as reported in Value Line, both five- and ten-year historical and forecasted, and the five-year projected EPS growth rate as reported by Yahoo Finance. He includes both historical and forecasted growth rates, "because it is reasonable to expect that investors consider both sets of data in deriving their expectations". ${ }^{27}$

Notwithstanding Mr. Hinton's inclusion of historical growth rates in his DCF, there is a significant body of empirical evidence supporting the

[^3]superiority of analysts' EPS growth rates in a DCF analysis, indicating that analysts' forecasts of earnings remain the best predictor of growth to use in the DCF model. Such ample evidence of the proven reliability and superiority of analysts' forecasts of EPS should not be dismissed by Mr. Hinton.
Q. PLEASE DESCRIBE SOME OF THE EMPIRICAL EVIDENCE SUPPORTING THE RELIABILITY AND SUPERIORITY OF ANALYSTS' EPS GROWTH RATES IN A DCF ANALYSIS.
A. As discussed in my direct testimony, ${ }^{28}$ over the long run, there can be no growth in DPS without growth in EPS. Security analysts' earnings expectations have a more significant, but not exclusive, influence on market prices than dividend expectations. Thus, the use of projected earnings growth rates in a DCF analysis provides a better match between investors' market price appreciation expectations and the growth rate component of the DCF, because they have a significant influence on market prices and the appreciation or "growth" experienced by investors. ${ }^{29}$ This should be evident even to relatively unsophisticated investors just by listening to financial news reports on radio, TV, or by reading newspapers.

In addition, Myron Gordon, the "father" of the standard regulatory version of the DCF model widely utilized throughout the United States in rate base/rate of return regulation, recognized the significance of analysts'

D'Ascendis Direct Testimony, at 19.
Morin, at 298-303.
forecasts of growth in EPS in a speech he gave in March 1990 before the Institute for Quantitative Research and Finance ${ }^{30}$, stating on page 12:

We have seen that earnings and growth estimates by security analysts were found by Malkiel and Cragg to be superior to data obtained from financial statements for the explanation of variation in price among common stocks... estimates by security analysts available from sources such as IBES are far superior to the data available to Malkiel and Cragg.

Eq (7) is not as elegant as Eq (4), but it has a good deal more intuitive appeal. It says that investors buy earnings, but what they will pay for a dollar of earnings increases with the extent to which the earnings are reflected in the dividend or in appreciation through growth.

Professor Gordon recognized that the total return is largely affected by the terminal price, which is mostly affected by earnings (hence price/earnings multiples).

Studies performed by Cragg and Malkiel ${ }^{31}$ demonstrate that analysts' forecasts are superior to historical growth rate extrapolations. While some question the accuracy of analysts' forecasts of EPS growth, the level of accuracy of those analysts' forecasts well after the fact does not really matter. What is important is that forecasts reflect widely held expectations influencing investors at the time they make their pricing decisions, and hence, the market prices they pay.

[^4]In addition, Jeremy J. Siegel ${ }^{32}$ also supports the use of security analysts' EPS growth forecasts when he states:

For the equity holder, the source of future cash flows is the earnings of firms. (p. 90)

Some people argue that shareholders most value stocks' cash dividends. But this is not necessarily true. (p. 91)

Since the price of a stock depends primarily on the present discounted value of all expected future dividends, it appears that dividend policy is crucial to determining the value of the stock. However, this is not generally true. (p. 92)

Since stock prices are the present value of future dividends, it would seem natural to assume that economic growth would be an important factor influencing future dividends and hence stock prices. However, this is not necessarily so. The determinants of stock prices are earnings and dividends on a per-share basis. Although economic growth may influence aggregate earnings and dividends favorably, economic growth does not necessarily increase the growth of per-share earnings of dividends. It is earnings per share (EPS) that is important to Wall Street because per-share data, not aggregate earnings or dividends, are the basis of investor returns. (italics in original) (pp. 93-94)

Therefore, given the overwhelming academic and empirical support regarding the superiority of security analysts' EPS growth rate forecasts, such EPS growth rate projections should have been relied on by Mr. Hinton in his DCF analysis.

Jeremy J. Siegel, Stocks for the Long Run - The Definitive Guide to Financial Market Returns and Long-Term Investment Strategies, McGraw-Hill 2002, at 90-94.
Q. WHAT WOULD MR. HINTON'S DCF RESULT BE IF HE ONLY RELIED ON EPS GROWTH FORECASTS?
A. As shown on Schedule DWD-4R, the mean DCF derived cost rate based on EPS growth forecasts is $9.07 \%$. This result should be viewed with caution, however, as the DCF model is currently understating the investor-required return.

## Q. WHY IS IT YOUR OPINION THAT THE DCF MODEL IS CURRENTLY UNDERSTATING THE INVESTOR-REQUIRED RETURN?

A. Traditional rate base/rate of return regulation, where a market-based common equity cost rate is applied to a book value rate base, presumes that market-to-book ("M/B") ratios are at unity or 1.00. However, that is rarely the case. Morin states:

The third and perhaps most important reason for caution and skepticism is that application of the DCF model produces estimates of common equity cost that are consistent with investors' expected return only when stock price and book value are reasonably similar, that is, when the M/B is close to unity. As shown below, application of the standard DCF model to utility stocks understates the investor's expected return when the market-to-book (M/B) ratio of a given stock exceeds unity. This was particularly relevant in the capital market environment of the 1990s and 2000s where utility stocks were trading at $M / B$ ratios well above unity and have been for nearly two decades. The converse is also true, that is, the DCF model overstates that investor's return when the stock's M/B ratio is less than unity. The reason for the distortion is that the DCF market return is applied to a book value rate base by the regulator, that is, a utility's earnings are limited to earnings on a book value rate base. ${ }^{33}$

[^5]Prefiled Rebuttal Testimony of Dylan D’Ascendis

As Morin explains, a "simplified" DCF model, like that used by Mr. Hinton, assumes an M/B ratio of 1.0 and therefore under- or over-states investors' required return when market value exceeds or is less than book value, respectively. It does so because equity investors evaluate and receive their returns on the market value of a utility's common equity, whereas regulators authorize returns on the book value of that common equity. This means that the market-based DCF will produce the total annual dollar return expected by investors only when market and book values of common equity are equal, a very rare and unlikely situation.

## Q. WHY DO MARKET AND BOOK VALUES DIVERGE?

A. Market values can diverge from book values for a myriad of reasons including, but not limited to, EPS and DPS expectations, merger/acquisition expectations, interest rates, etc. As noted by Phillips:

Many question the assumption that market price should equal book value, believing that 'the earnings of utilities should be sufficiently high to achieve market-to-book ratios which are consistent with those prevailing for stocks of unregulated companies. ${ }^{34}$

In addition, Bonbright states:
In the first place, commissions cannot forecast, except within wide limits, the effect their rate orders will have on the market prices of the stocks of the companies they regulate. In the second place, whatever the initial market prices may be, they are sure to change not only with the changing prospects for earnings, but with the changing outlook of an inherently volatile stock market. In short, market prices are beyond the control, though not beyond the influence of rate regulation.

34 Charles F. Phillips, The Regulation of Public Utilities, Public Utilities Reports, Inc., 1993, at 395.

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Moreover, even if a commission did possess the power of control, any attempt to exercise it ... would result in harmful, uneconomic shifts in public utility rate levels. (italics added) ${ }^{35}$
Q. CAN THE UNDER- OR OVER-STATEMENT OF INVESTORS' REQUIRED RETURN BY THE DCF MODEL BE DEMONSTRATED MATHEMATICALLY?
A. Yes, it can. Schedule DWD-5R demonstrates how a market-based DCF cost rate of $8.60 \%,{ }^{36}$ when applied to a book value substantially below market value, will understate the investors' required return on market value. As shown, there is no realistic opportunity to earn the expected market-based rate of return on book value. In Column [A], investors expect an $8.60 \%$ return on an average market price of $\$ 68.91$ for Mr. Hinton's water proxy group. Column $[B]$ shows that when Mr. Hinton's $8.60 \%$ return rate is applied to a book value of $\$ 20.57,{ }^{37}$ the total annual return opportunity is $\$ 1.769$. After subtracting dividends of $\$ 1.203$, the investor only has the opportunity for $\$ 0.566$ in market appreciation, or $0.82 \%$. The magnitude of the understatement of investors' required return on market value using Mr. Hinton's $8.60 \%$ cost rate is $6.03 \%$, which is calculated by subtracting the market appreciation based on book value of $0.82 \%$ from Mr. Hinton's expected growth rate of $6.85 \%$.

[^6]Q. HOW CAN THE INACCURACY OR MIS-SPECIFICATION OF THE DCF MODEL BE QUANTIFIED WHEN THE M/B RATIOS ARE DIFFERENT

## THAN UNITY?

A. The inaccuracy of the DCF model, when market values diverge from book values, can be measured by first calculating the market value of each proxy company's capital structure, which consists of the market value of the company's common equity (shares outstanding multiplied by price) and the fair value of the company's long-term debt and preferred stock. All of these measures, except for price, are available in each company's SEC Form 10-K.

Second, one must de-leverage the implied cost of common equity based on the DCF. This is accomplished using the Modigliani / Miller equation ${ }^{39}$ as illustrated in Schedule DWD-6R and shown below:

$$
\begin{aligned}
& k u=k e-(((k u-i)(1-t)) D / E)-(k u-d) P / E[E q u a t i o n 1] \\
& \text { Where: } \\
& \mathrm{ku}=\quad \text { Unlevered (i.e., } 100 \% \text { equity) cost of common } \\
& \text { equity; }
\end{aligned}
$$

Using average proxy group-specific data, the equation becomes:

The Modigliani / Miller theorem is an influential element of economic theory and forms the basis for modern theory on capital structure. See, Modigliani, F., and Miller, M. "The Cost of Capital, Corporation Finance and the Theory of Investment", The American Economic Review, Vol. 48, No. 3, (June 1958), at 261-297.
ku = 8.60\% - (((ku - 4.70\%)(1-21\%)) 25.92\% / 74.05\%) - (ku - 7.58\%) 0.03\% / 74.05\%

Solving for ku results in an unlevered cost of common equity of $7.76 \%$.
Next, one must re-leverage those costs of common equity by relating them to each proxy group's average book capital structure as shown below:

$$
k e=k u+(((k u-i)(1-t)) D / E)+(k u-d) P / E[E q u a t i o n ~ 2]
$$

Once again, using average proxy group-specific data, the equation becomes:

$$
\text { ke }=7.76 \%+(((7.76 \%-4.70 \%)(1-21 \%) 47.11 \% / 52.83 \%)+(7.76 \%-7.58 \%) 0.06 \% / 52.83 \%
$$

Solving for ke results in a $9.91 \%$ indicated cost of common equity relative to the book capital structure of the proxy group, which is an increase of 131 basis points over Mr. Hinton's average indicated DCF result of 8.60\%.

## Q. ARE YOU ADVOCATING A SPECIFIC ADJUSTMENT TO THE DCF

 RESULTS TO CORRECT FOR ITS MIS-SPECIFICATION OF THE INVESTOR-REQUIRED RETURN AS MR. HINTON ALLEGES? ${ }^{40}$A. No. The purpose of this discussion is to demonstrate that, like all cost of common equity models, the DCF has its limitations. The use of multiple cost of common equity models, in conjunction with informed expert judgment, provides a clearer picture of the investor-required ROE.

## B. Application of the Risk Premium Model

## Q. PLEASE SUMMARIZE MR. HINTON'S RPM.

A. Mr. Hinton's RPM explores the relationship between average allowed equity returns for water utility companies published by Regulatory Research Associates, Inc. and annual average Moody's A-rated utility bond yields. Using data from the years 2006 through 2020, Mr. Hinton conducts a regression analysis, which he then combines with recent monthly yields on Moody's A-rated public utility bonds to develop his risk premium estimate of $6.05 \%$ and a corresponding cost of equity of $9.40 \%$.
Q. PLEASE COMMENT ON MR. HINTON'S APPLICATION OF THE RPM.
A. As previously addressed, it is inappropriate to use current bond yields to determine an expected ROE, so I will not repeat that discussion here. In addition, instead of using yearly average authorized returns and prospective Moody's A-rated public utility bond yields, it is preferable to use the authorized returns and prospective Moody's A-rated public utility bond yields on a case by case basis. One reason why one should use individual cases instead of an annual average is that some years have more rate case decisions than others, and years with less rate case decisions will garner unnecessary weight. Another reason to use individual cases over an annual average is that interest rates and market conditions change during the year (e.g. the beginning and end of 2008), if one uses annual average authorized returns and annual average interest rates, the fluctuation between the interest rates and equity risk premiums during the year are lost.
Q. WHAT IS THE CORRECTED RESULT OF THE RPM AFTER REFLECTING A PROSPECTIVE MOODY'S A-RATED PUBLIC UTILITY BOND YIELD AND USING INDIVIDUAL RATE CASE DATA IN PLACE OF AVERAGE ANNUAL RATE CASE DATA?
A. As shown on page 1 of Schedule DWD-7R, the analysis is based on a regression of 187 rate cases for water utility companies from August 24, 2006 through April 30, 2020. It shows the implicit equity risk premium relative to the yields on Moody's A-rated public utility bonds immediately prior to the issuance of each regulatory decision. ${ }^{41}$

I determined the appropriate prospective Moody's A-rated public utility yield by relying on a consensus forecast of about 50 economists of the expected yield on Moody's Aaa-rated corporate bonds for the six calendar quarters ending with the third calendar quarter of 2021, and Blue Chip's long-term projections for 2021 to 2025, and 2026 to 2030. ${ }^{42}$ As described on page 13 of Schedule DWD-1R, the average expected yield on Moody's Aaa-rated corporate bonds is $3.21 \%$. I then derived an expected yield on Moody's A2-rated public utility bonds, by making an upward adjustment of $0.53 \%$, which represents a recent spread between Moody's Aaa-rated corporate bonds and Moody's A2-rated public utility bonds. ${ }^{43}$

[^7]Adding the recent $0.53 \%$ spread to the expected Moody's Aaa-rated corporate bond yield of $3.21 \%$ results in an expected Moody's A2-rated public utility bond yield of $3.74 \%$.

I then used the regression results to estimate the equity risk premium applicable to the projected yield on Moody's A2-rated public utility bonds of $3.74 \%$. Given the expected Moody's A-rated utility bond yield of $3.74 \%$, the indicated equity risk premium is $5.88 \%$, which results in an indicated ROE of $9.62 \%$, as shown on Schedule DWD-7R. Using a three-month average A-rated utility bond yield of $3.27 \%$, the indicated ROE is $9.51 \%$, also shown on Schedule DWD-7R.
Q. WHAT ARE THE RESULTS OF MR. HINTON'S ROE MODELS AFTER MAKING THE ADJUSTMENTS DESCRIBED ABOVE AND INCLUDING THE CAPM AND CEM.

As discussed above, my adjustments to Mr. Hinton's DCF and RPM result in ROEs of $9.07 \%$ and $9.62 \%$, respectively. After the inclusion of the corrected CAPM (10.90\%) and CEM (10.60\%) results, ${ }^{44}$ Mr. Hinton’s corrected average result is $10.05 \%$. This average result of $10.05 \%$ still does not reflect the cost of common equity for Aqua NC, as it has not been adjusted for the Company's greater risk relative to the proxy group based on its small size nor for flotation costs.
Q. MR. HINTON JUSTIFIES HIS RECOMMENDED ROE OF 8.90\% BY REVIEWING THE INTEREST COVERAGE RATIO AND CONFIRMING THAT HIS ROE WOULD ALLOW THE COMPANY A SINGLE "A" RATING. ${ }^{45}$ DOES ONE MEASURE OF FINANCIAL RISK SUCH AS PRETAX INTEREST COVERAGE INDICATE A SPECIFIC CREDIT RATING?
A. No. While I do not take issue with Mr. Hinton's inputs or calculations in determining Aqua NC's pre-tax interest coverage ratio, I note that the ratios of pre-tax coverage needed to qualify for a single " $A$ " rating range from 3.0 to 6.0. As can be seen in Schedule DWD-8R, ROE's ranging from $6.45 \%$ to as high as $16.13 \%$, all allow Aqua NC to qualify for a single "A" rating based on its pre-tax coverage ratio. Clearly a significantly large range of results indicates that simply relying on a single measure, out of a multitude of qualitative and quantitative measures reviewed by the bond/credit ratings agencies, to determine a company's bond rating is misleading and without significance.

## C. Failure to Reflect Aqua NC's Greater Relative Risk Due to its Small Size

Q. DOES MR. HINTON MAKE A SPECIFIC ADJUSTMENT TO REFLECT the smaller size of aqua nc relative to the proxy GROUP?
A. No. As previously discussed in my direct testimony, ${ }^{46}$ relative company size is a significant element of business risk for which investors expect to be compensated through greater returns. Smaller companies are simply less able to cope with significant events which affect sales, revenues and earnings. For example, smaller companies face more exposure to business cycles and economic conditions, both nationally and locally. Additionally, the loss of revenues from a few large customers would have a far greater effect on a small company than on a larger company with a more diverse customer base. Finally, smaller companies are generally less diverse in their operations and have less financial flexibility. Consistent with the financial principle of risk and return in my direct testimony, ${ }^{47}$ such increased risk due to small size must be taken into account in the allowed rate of return on common equity.

[^8]Q. IS THERE ANOTHER EMPIRICAL STUDY IN ADDITION TO THE EMPIRICAL ANALYSIS YOU PERFORMED IN YOUR DIRECT TESTIMONY THAT EVALUATES THE EFFECT OF SIZE ON THE COST OF EQUITY?
A. Yes. Duff \& Phelps' ("D\&P") 2020 Valuation Handbook Guide to Cost of Capital - Market Results through 2019 ("D\&P 2020") presents a Size Study based on the relationship of various measures of size and return. Relative to the relationship between average annual return and the various measures of size, D\&P state:

> The size of a compary is of of the most important risk elements to consider when developing cost of equity estimates for use in valuing a firm. Traditionally, researchers have used market value of equity (i.e., "market capitalization" or "market cap") as a measure of size in conducting historical rate of return research. For example, the Center for Research in Security Prices (CRSP) "deciles" are developed by sorting U.S. companies by market capitalization. Another example is the Fama-French "Small Minus Big" (SMB) series, which is the difference in return of "small" stocks minus "big" (i.e., large) stocks, as defined by market capitalization. (emphasis added) 48

The Size Study uses the following eight measures of size, all of which have empirically shown that, over the long-term, the smaller the company, the higher the risk:

- Market Value of Common Equity (or total capital if no debt / equity);
- Book Value of Common Equity;
- Net Income (five-year average);
- Market Value of Invested Capital;
- Total Assets (Invested Capital);
- Earnings Before Interest, Taxes, Depreciation \& Amortization (five-year average);
- Sales / Operating Revenues; and
- Number of Employees.

I used the D\&P Size Study to determine the approximate magnitude of the necessary risk premium due to the size of Aqua NC relative to the Utility Proxy Group. Schedule DWD-9R shows the relative size of Aqua NC compared with the Utility Proxy Group. Indicated size adjustments based on these relative measures range from $1.13 \%$ to $2.38 \%$, averaging $1.73 \%$. From these results, it is clear that Aqua NC is riskier than the Utility Proxy Group due to its smaller relative size, and that my proposed size adjustment of 20 basis points for Aqua NC is conservative.
Q. MR. HINTON SAYS THAT SINCE AQUA NC IS A PART OF ESSENTIAL UTILITIES, INC., IT SHOULD NOT RECEIVE A SIZE ADJUSTMENT. PLEASE COMMENT.
A. The fact that Aqua NC is a subsidiary of Essential Utilities, Inc., is irrelevant for ratemaking purposes, because it is the rate base of Aqua NC to which the overall rate of return set in this proceeding will be applied, which is consistent with the stand-alone nature of ratemaking. To do otherwise would be discriminatory, confiscatory, and inaccurate. It is also a basic financial precept that the use of the funds invested give rise to the risk of the investment. As Brealey and Myers state:

The true cost of capital depends on the use to which the capital is put.

> Each project should be evaluated at its own opportunity cost of capital; the true cost of capital depends on the use to which the capital is put. (italics and bold in original) ${ }^{49}$

Morin confirms Brealey and Myers when he states:
Financial theory clearly establishes that the cost of equity is the risk-adjusted opportunity cost of the investors and not the cost of the specific capital sources employed by the investors. The true cost of capital depends on the use to which the capital is put and not on its source. The Hope and Bluefield doctrines have made clear that the relevant considerations in calculating a company's cost of capital are the alternatives available to investors and the returns and risks associated with those alternatives. (italics in original) ${ }^{50}$

Additionally, Levy and Sarnat state:
The firm's cost of capital is the discount rate employed to discount the firm's average cash flow, hence obtaining the value of the firm. It is also the weighted average cost of capital, as we shall see below. The weighted average cost of capital should be employed for project evaluation...only in cases where the risk profile of the new projects is a "carbon copy" of the risk profile of the firm. ${ }^{51}$

Although Levy and Sarnat discuss a project's cost of capital relative to a firm's cost of capital, these principles apply equally to the use of a proxy group-based cost of capital. Each company must be viewed on its own

Richard A. Brealey and Stewart C. Myers, Principles of Corporate Finance, McGraw-Hill, Inc., 1988, at pp. 173, 198.
Morin, at p. 523.
Haim Levy \& Marshall Sarnat, Capital Investment and Financial Decisions, Prentice/Hall International, 1986, p. 465.
merits, regardless of the source of its equity capital. As Bluefield clearly states:

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties. ${ }^{52}$

In other words, it is the "risks and uncertainties" surrounding the property employed for the "convenience of the public" which determines the appropriate level of rates. In this proceeding, the property employed "for the convenience of the public" is the rate base of Aqua NC. Thus, it is only the risk of investment in Aqua NC's rate base that is relevant to the determination of the cost of common equity to be applied to the common equity-financed portion of that rate base.

In addition, Fama and French proposed that their three-factor model include the SMB (Small Minus Big) factor, which indicates that small capitalization firms are more risky than large capitalization firms, confirming that size is a risk factor which must be taken into account in estimating the cost of common equity. ${ }^{53}$
Q. MR. HINTON CLAIMS THAT IF SIZE ADJUSTMENTS WERE ALLOWED BY THE COMMISSION, UTILITIES WOULD BREAK APART THEIR

Bluefield Water Works Improvement Co. v. Public Serv. Comm'n, 262 U.S. 679 (1922). ("Bluefield")
Eugene F. Fama and Kenneth R. French, "The Capital Asset Pricing Model: Theory and Evidence," Journal of Economic Perspectives, Summer 2004, Vol. 18, Issue 3, pp. 25-46.

## OPERATIONS TO TAKE ADVANTAGE OF THE ADJUSTMENT. IS THIS HAPPENING IN THE CURRENT ENVIRONMENT?

A. No. In fact, the opposite is true. Water utilities have been methodically merging operating subsidiaries across the country to take advantage of synergies that benefit companies with larger size. Legislation in North Carolina was just passed to allow regulated utilities to pay fair market value for municipal water and wastewater systems in an effort to promote regionalization of water and wastewater systems.
Q. MR. HINTON CITES A STUDY BY DR. ANNIE WONG FOR THE PROPOSITION THAT THERE IS NO SIZE PREMIUM FOR UTILITIES. DOES THIS STUDY SUPPORT THAT PROPOSITION?
A. No. Dr. Wong's study is flawed because she attempts to relate a change in size to beta coefficients, which account for only a small percentage of diversifiable company-specific risk. Size is company-specific and therefore diversifiable. For example, the average R-squared, or coefficient of determination for the Utility Proxy Group, is 0.0492 as shown on Schedule DWD-10R. An R-squared of 0.0492 means that approximately $5 \%$ of total risk is explained by beta, leaving 95\% unexplained by beta.
Q. IS THERE A PUBLISHED RESPONSE TO DR. WONG'S ARTICLE?
A. Yes, there is. In response to Professor Wong's article, The Quarterly Review of Economics and Finance published an article in 2003, authored by Thomas M. Zepp, which commented on the Annie Wong article cited by

Mr. Hinton. Relative to Ms. Wong's results, Dr. Zepp concluded in the Abstract on page 1 of his article: "Her weak results, however, do not rule out the possibility of a small firm effect for utilities." ${ }^{54}$ Dr. Zepp also noted on page 582 that: "Two other studies discussed here support a conclusion that smaller water utility stocks are more risky than larger ones. To the extent that water utilities are representative of all utilities, there is support for smaller utilities being more risky than larger ones."55 Finally, I note that Professor Wong's study, while relying on a large group of gas and electric utilities, employed no water utilities.

## Q. ARE YOU AWARE OF ANY OTHER ACADEMIC ARTICLE RELATING TO THE APPLICABILITY OF A SIZE PREMIUM?

A. Yes. An article by Michael A. Paschall, ASA, CFA, and George B. Hawkins ASA, CFA, "Do Smaller Companies Warrant a Higher Discount Rate for Risk?" also supports the applicability of a size premium. As the article makes clear, all else equal, size is a risk factor which must be taken into account when setting the cost of capital or capitalization (discount) rate. Paschall and Hawkins state in their conclusion as follows:

The current challenge to traditional thinking about a small stock premium is a very real and potentially troublesome issue. The challenge comes from bright and articulate people and has already been incorporated into some court cases, providing further ammunition for the IRS. Failing to consider the additional risk associated with most smaller companies, however, is to fail to acknowledge reality. Measured properly,

[^9]small company stocks have proven to be more risky over a long period of time than have larger company stocks. This makes sense due to the various advantages that larger companies have over smaller companies. Investors looking to purchase a riskier company will require a greater return on investment to compensate for that risk. There are numerous other risks affecting a particular company, yet the use of a size premium is one way to quantify the risk associated with smaller companies. ${ }^{56}$

Hence, Paschall and Hawkins corroborate the need for a small size adjustment, all else equal. Consistent with the financial principle of risk and return discussed previously, and the stand-alone nature of ratemaking, an upward adjustment must be applied to the indicated cost of common equity derived from the cost of equity models of the Utility Proxy Group used in this proceeding.

## Q. DOES MR. HINTON RESPOND TO YOUR UTILITY-BASED SIZE STUDY PRESENTED IN YOUR DIRECT TESTIMONY? ${ }^{57}$

A. No. He simply states he is not persuaded that my analysis supports my conclusion that small size does increase risk for utilities, but has no critiques of my inputs (the coefficient of variation ("CoV") of net profit and market capitalization from Value Line), nor does he refute that the CoV of net profit is a measure of business risk.

## D. Flotation Costs

Q. DOES MR. HINTON PROPOSE A FLOTATION COST ADJUSTMENT FOR AQUA NC?
A. No, he does not. Mr. Hinton states that flotation costs associated with the issuance of common equity outside of the test year or immediate future should not be reflected in the ROE. I disagree. As discussed in my direct testimony, ${ }^{58}$ since common equity has an indefinite life, all flotation costs, not just current flotation costs, should be recovered through an adjustment to the ROE. As such, Mr. Hinton should have included this cost in his recommended ROE.
Q. IN AN EFFORT TO MINIMIZE POINTS OF CONTENTION BETWEEN YOU AND MR. HINTON, DID YOU ELIMINATE EQUITY ISSUANCES OUTSIDE OF THE TEST YEAR IN YOUR UPDATED ANALYSIS?
A. Yes, I did. Using equity issuances during the test year, I calculated flotation costs of $0.05 \%$ as shown on page 34 of Schedule DWD-1R.

## E. Consideration of Mechanisms in Place for Aqua NC

Q. MR. HINTON DISCUSSES THE COMPANY'S WATER AND SEWER SYSTEM IMPROVEMENT CHARGE MECHANISMS AND THE

58 lbid., at 52-54.

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## COMPANY'S REQUESTED CAM THAT HE CLAIMS IMPACT RISK FOR AQUA NC. ${ }^{59}$ IS HIS CLAIM VALID?

A. No. The cost of capital is a comparative exercise, so if the mechanism is common throughout the companies on which one bases their analyses on, the comparative risk is zero, because any impact of the perceived reduced risk of the mechanism(s) by investors would be reflected in the market data of the proxy group, as noted by Mr. Hinton on page 33 of his direct testimony regarding the gas utilities in North Carolina. To that point, as shown on Schedule DWD-11R, every single one of the proxy companies has a Distribution Service Improvement Charge and five of seven of the Utility Proxy Group companies have a CAM-type mechanism in at least one of their jurisdictions.
Q. ARE YOU AWARE OF ANY STUDIES THAT HAVE ADDRESSED THE RELATIONSHIP BETWEEN DECOUPLING MECHANISMS, GENERALLY, AND ROE?
A. Yes. I, along with Dr. Richard A. Michelfelder of Rutgers University, and my colleague at ScottMadden, Pauline M. Ahern, CRRA, examined the relationship between decoupling and ROE among electric, gas, and water utilities. Using the generalized consumption asset pricing model, also
known as the PRPM, we found decoupling to have no statistically significant effect on investor perceived risk, and hence, ROE. ${ }^{60}$

Also, in March 2014, The Brattle Group ("Brattle") published a study addressing the effect of revenue decoupling structures on the cost of capital for electric utilities. ${ }^{61}$ In its report, which extended a prior analysis focused on natural gas distribution utilities, Brattle pointed out that although decoupling structures may affect revenues, net income still can vary. ${ }^{62}$ Brattle further noted that the distinction between diversifiable and nondiversifiable risk is important to equity investors, and the relationship between decoupling and ROE should be examined in that context. Further to that point, Brattle noted that although reductions in total risk may be important to bondholders, only reductions in non-diversifiable business risk would justify a reduction to the ROE. ${ }^{63}$ In November 2016, the Brattle study was updated based on data through the fourth quarter of 2015.64

Brattle's empirical analysis examined the relationship between decoupling and the After-Tax WACC for a group of electric utilities that had implemented decoupling structures in various jurisdictions throughout the

Dr. Richard A. Michelfelder, Pauline M. Ahern, Dylan W. D'Ascendis, The Impact of Decoupling on The Cost of Capital of Public Utilities, Energy Policy 130 (2019), at 311-319. The Brattle Group, The Impact of Revenue Decoupling on the Cost of Capital for Electric Utilities: An Empirical Investigation, Prepared for the Energy Foundation, March 20, 2014. Ibid., at 7. Ibid., at 8.
Michael J. Vilbert, Joseph B. Wharton, Shirley Zhang and James Hall, Effect on the Cost of Capital of Innovative Ratemaking that Relaxes the Linkage between Revenue and kWh Sales - An Updated Empirical Investigation, November 2016. Also available at http://files.brattle.com/files/5711_effect_on_the_cost_of_capital_of_ratemaking_that_rela xes_the_linkage_between_revenue_and_kwh_sales.pdf.

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United States. As with Brattle's 2014 study, the updated study found no statistically significant link between the cost of capital and revenue decoupling structures. ${ }^{65}$

In view of all of the above, Aqua NC's ROE should not be reduced if the CAM is approved by the Commission in this Docket.
VII. CONCLUSION
Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?
A. Yes, it does.

Aqua North Carolina, Inc. Recommended Capital Structure and Cost Rates for Ratemaking Purposes
at December 31, 2019

| Type Of Capital | Ratios (1) | Cost Rate |  | Weighted Cost Rate |
| :---: | :---: | :---: | :---: | :---: |
| Long-Term Debt | 50.00\% | 4.21\% | (1) | 2.11\% |
| Common Equity | 50.00\% | 11.00\% | (2) | 5.50\% |
| Total | 100.00\% |  |  | 7.61\% |

Notes:
(1) Company-provided.
(2) From page 2 of this Schedule.

Aqua North Carolina, 1 nc .
Brief Summary of Common Equity Cost Rate

| Line No. | Principal Methods | Proxy Group of Seven Water Companies | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
| 1. | Discounted Cash Flow Model (DCF) (1) | 9.07\% | 9.07\% |
| 2. | Risk Premium Model (RPM) (2) | 10.91\% | 10.56\% |
| 3. | Capital Asset Pricing Model (CAPM) (3) | 10.90\% | 10.67\% |
| 4. | Market Models Applied to Comparable Risk, Non-Price Regulated Companies (4) | 11.48\% | 11.28\% |
| 5. | Indicated Common Equity Cost Rate before Adjustments | 10.75\% | 10.50\% |
| 6. | Size Risk Adjustment (5) | 0.20\% | 0.20\% |
| 7. | Flotation Cost Adjustment (6) | 0.05\% | 0.05\% |
| 8. | Recommended Common Equity Cost Rate after Adjustment | 11.00\% | 10.75\% |

Notes: (1) From page 3 of this Schedule.
(2) From page 11 of this Schedule.
(3) From page 23 of this Schedule.
(4) From page 28 of this Schedule.
(5) Adjustment to reflect Aqua NC's greater business risk relative to the Utility Proxy Group as detailed in the direct testimony.
(6) From page 34 of this Schedule.
Aqua North Carolina, Inc.
Indicated Common Equity Cost Rate Using the Discount
Proxy Group of Seven Water Comp
Equity Cost Rate Using the Discounted Cash Flow Model for
Proxy Group of Seven Water Companies
$\infty$

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| :---: |
| Average |
| Projected |
| Five Year |
| Growth in |
| EPS (3) |
| $6.17 \quad \%$ |

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| [4] |
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| Yahoo! |
| Finance |
| Projected |
| Five Year |
| Growth in |
| EPS |

6.00 \%

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6.50
8.50

NA $=$ Not Available


[^10][ t ]

| Proxy Group of Seven Water |
| :--- |
| Companies |
| American States Water Co. |
| American Water Works Company Inc |
| California Water Service Group |
| Essential Utilities, Inc. |
| Middlesex Water Co. |
| SJW Group |
| York Water Co. |







| SJW GROUP NYSE-SJW |  |  |  |  |  |  |  | $\begin{aligned} & \text { RECENT } \\ & \text { PRICE } \end{aligned}$ | $59.78$ | $\begin{array}{\|l\|l\|} \hline \text { P/E } \\ \text { RATIO } & 28.6\binom{\text { Trailing: } 44.3}{\text { Median: } 21.0} \end{array}$ |  |  |  | $\text { RELATIVE } 2,17$ |  | $7 \begin{aligned} & \mathrm{DNP} \mathrm{~V} \mathrm{D} \\ & \text { YLD } \end{aligned}$ | $2.1 \%$ |  | $\begin{aligned} & \text { LUE } \\ & \text { NE } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TIMELINESS $\quad-\mathbf{E}$SAFETY $\quad \mathbf{3}$ New 422211TECHNICAL $\quad-\mathrm{E}$BETA $60 \quad$ ( $1.00=$ Market) |  |  |  | High: | 30.4 18.2 | $\begin{aligned} & 28.2 \\ & 21.6 \\ & \hline \end{aligned}$ | 26.8 20.9 | 26.9 22.6 | $\begin{aligned} & 30.1 \\ & 24.5 \end{aligned}$ | $\begin{aligned} & 1 \\ & 33.7 \\ & 25.5 \end{aligned}$ | $\begin{aligned} & 35.7 \\ & 27.5 \end{aligned}$ | $\begin{aligned} & 56.9 \\ & 28.6 \end{aligned}$ | $\begin{aligned} & 69.3 \\ & 45.4 \end{aligned}$ | $\begin{aligned} & 68.4 \\ & 51.3 \end{aligned}$ | $\begin{aligned} & 74.5 \\ & 53.9 \end{aligned}$ | $\begin{aligned} & 75.0 \\ & 45.6 \end{aligned}$ |  |  |  |  |
|  |  |  |  | LEGENDS <br> $1.50 \times$ Dividends $p$ sh <br> divided by Interest Rate $\ldots$ Reliative Price Strength Options: Yes $\qquad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-Month Target Price Range Low-High Midpoint (\% to Mid) $\$ 52-\$ 85 \quad \$ 69$ (15\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | TOT. RETURN $2 / 20$ |  | 8 |
| Institutional Decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 202019 | 302019 | 402019 | Percent shares traded |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 91 | 94 69 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1.4 -6.8 <br> 32.5 6.6 |  |
|  | 62 | ${ }^{69}$ | 76 650 |  |  | $2010$ | $2011$ |  |  |  |  |  |  |  |  |  |  | 3 yr . 5 yr. | 122.4 |  |
| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |  |  | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |  | E LINE PUB. LLC | 3-25 |
| 9.14 | 9.86 | 10.35 | 11.25 | 12.12 | 1.68 | 11.62 | 12.85 | 14.01 | 3.73 | 15.76 | 14.97 | 16.61 | 18.97 | 14.00 | 14.78 | 18.8 | 19.85 | Reve | per sh | 21.65 |
| 1.89 | 2.21 | 2.38 | 2.30 | 2.44 | 2.21 | 2.38 | 2.80 | 2.97 | 2.90 | 4.42 | 3.86 | 4.76 | 5.24 | 3.29 | 3.1 | 4.10 | 4.40 |  | w" per sh | 5.30 |
| . 87 | 1.12 | 1.19 | . 04 | 1.08 | . 81 | . 84 | 1.11 | 1.18 | 1.12 | 2.54 | 1.85 | 2.57 | 2.86 | 1.82 | 1.35 | 2.35 | 2.70 |  | per sh ${ }^{\text {A }}$ | 3.65 |
| . 51 | . 53 | . 57 | 61 | 65 | 66 | . 68 | 69 | . 71 | 73 | . 75 | 78 | . 81 | 1.04 | 1.12 | 1.20 | 1.28 | 1.3 | Div'd | l'd per sh ${ }^{\text {Bm }}$ | 1.58 |
| 2.31 | 2.83 | 3.87 | 6.62 | 3.79 | 3.17 | 5.65 | 3.75 | 5.67 | 4.68 | 5.02 | 5.24 | 6.95 | 7.26 | 5.08 | 5.00 | 5.2 | 5.2 | Cap'l | nding per sh | 5.50 |
| 10.11 | 10.72 | 12.48 | 12.90 | 13.99 | 13.66 | 13.75 | 14.20 | 14.71 | 15.92 | 17.75 | 18.83 | 20.61 | 22.57 | 31.31 | 31.27 | 33.30 | 35.60 | Book V | ue per sh | 39.15 |
| 18.27 | 18.27 | 18.28 | 18.36 | 18.18 | 18.50 | 18.55 | 18.59 | 18.67 | 20.17 | 20.29 | 20.38 | 20.46 | 20.5 | 28.40 | 28.46 | 29.00 | 29.5 | Common Shs Outst'g |  | 30.00 |
| 19.6 | 19.7 | 23.5 | 33.4 | 26.2 | 28.7 | 29.1 | 21.2 | 20.4 | 24.3 | 11.2 | 16.6 | 15.7 | 18.8 | 32.7 | 47.8 | Bold figures are Value Line estimates |  | Avg Ann'I P/E Ratio |  | 22.0 |
| 1.0 | 1.05 | 1.27 | 1.77 | 1.58 | 1.91 | 1.85 | 1.33 | 1.30 | 1.37 | . 59 | . 84 | . 82 | . 95 | 1.7 | 2.60 |  |  | Relative P/E Ratio |  | 0 |
| 3.0\% | 2.4\% | 2.0\% | 1.7\% | 2.3\% | 2.8\% | 2.8\% | 2.9\% | 3.0\% | 2.7\% | 2.6\% | 2.5\% | 2.0\% | 1.9\% | 1.9\% | 1.9\% |  |  | Avg Ann'I Div'd Yield |  | 2.0\% |
|  |  |  |  |  |  | 215.6 | 239.0 | 261.5 | 276.9 | 319.7 | 305.1 | 339.7 | 389.2 | 397.7 | 420 |  |  |  |  |  |
|  |  |  |  |  |  | 15.8 | 20.9 | 22.3 | 23.5 | 51.8 | 37.9 | 52.8 | 59.2 | 38.8 | 38.5 | 68.0 | 80 | Net Profit (\$mill) |  | 110 |
|  |  |  |  |  |  | 38. | 41.1\% | 41.1\% | 38.7\% | 32.5\% | 38.1\% | 38.8\% | 36.7\% | 20.6\% | 21.0\% | 21.0\% | 21.0 | Income Tax RateAFUDC \% to Net Pro |  | \% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2.0\% | 1.5 | 1.5 | 1.5 |  |  | 1.5\% |
| Total Debt $\$ 1305.9$ mill. Due in $5 \mathrm{Yrs} \$ .0$ mill. LT Debt $\$ 1283.6$ mill. LT Interest $\$ 35.0$ mill. (LT Interest Coverage: 3.8 x ) <br> (59\% of Cap') |  |  |  |  |  |  | 56.6\% | 55.0\% | 51.1\% | 51.6\% | 49.8\% | 50.7\% | 48.2\% | 32.78 | 59.0 | 51.0\% | 41.5 | Long-Term Debt Ratio |  | 35.5\% |
|  |  |  |  |  |  | 46.3\% | 43.4\% | 45.0\% | 48.9\% | 48.4\% | 50.2\% | 49.3\% | 51.89 | 67.3 | 41.0 | 49.0\% | 58.5\% | Common Equity Ratio |  | 64.5\% |
| Pension Assets-12/19 \$243.5 mill. |  |  |  |  |  | 550.7 | 607.9 | 610.2 | 656.2 | 744.5 | 764.6 | 855.0 | 894. | 1320.7 | 2173. | 146 | 180 | Total Capital (Smill) |  | 1825 |
|  |  |  |  |  |  | 785.5 | 756.2 | 831.6 | 898.7 | 963.0 | 1036.8 | 1146.4 | 1239.3 | 1328.8 | 2206.5 | 230 | 245 | Net Plant (Smill) |  | 2775 |
| Pfd Stock None. Oblig. \$338.2 mill. |  |  |  |  |  | 4.3\% | 4.9\% | 5.0\% | 5.0\% | 8.3\% | 6.3\% | 7.4\% | 7.9\% | 3.9\% | 2.3 | 4.5\% | 5.0\% | Return | Total Cap'l | 6.5\% |
| Common Stock 28,456,508 shs. |  |  |  |  |  | 6.2\% | 7.9\% | 8.1\% | 7.3\% | $14.4{ }^{\circ}$ | 9.9\% | 12.5\% | 12.8 | 4.4 | 4.3\% | $7.5 \%$ | $7.5 \%$ | Retur | Shr. Equity | 9.5\% |
|  |  |  |  |  |  | 6.2\% | 7.9\% | 8.1\% | 7.3\% | 14.4\% | 9.9\% | 12.5\% | $12.8 \%$ | 4.4 | 4.3\% | 7.5\% | 7.5 | Retur | Com Equity | 9.5\% |
| MARKET CAP: $\mathbf{\$ 1 . 7}$ billion (Mid Cap) |  |  |  |  |  |  | 3.1\% | 3.3\% | 2.8\% | 10.2 | 5.7 | 8.6 |  |  |  | 3.5 | 4.0 |  |  | 5.5\% |
| CURRENT POSITION(SWILL.)Cash Assets |  |  |  | 2018 12/31/19 |  | 80\% | 61\% | 59\% | 62\% | $29 \%$ | 42\% | $31 \%$ | 36\% | 60\% | 89\% | 52 | 50 |  | Net Prof | 43\% |
|  |  |  |  |  | 17.9 | BUSINESS: SJW Group engages in the production, purchase, storage, purification, distribution, and retail sale of water. It provides water service to approximately 231,000 connections with a total population of roughly one million people in the San Jose area and 16,000 connections that reach about 49,000 residents in the region between San Antonio and Austin, Texas. The company merged |  |  |  |  |  |  |  | with Connecticut Water (10/19) which provides service to approx. 138,000 connections with a total population of 450,000 people. Has 361 employees. Officers and directors own $8.3 \%$ of outstanding shares (3/20 proxy). Chairman \& CEO: Richard Roth. Incorporated: California. Address: 110 West Taylor Street, San Jose, CA 95110. Telephone: (408) 279-7800. Internet: www.sjwater.com. |  |  |  |  |  |  |
| Cash Assets Accts Receivable |  |  |  | $\begin{aligned} & 19.2 \\ & 62.8 \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Asse |  |  |  | 502.7 | 122.0 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Accts PayableDebt Due |  |  | 23.0 | 24.9 | 34.9 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| OtherCurrent Liab. |  |  |  | 139.1 | 177.4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 85.1 | 164.0 |  | wering our current-year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ANNUAL RATES Past P <br> of change (per sh) 10 Yrs. 5 <br> Revenues $5.0 \%$  <br> "Cash Flow" $7.0 \%$ 1 <br> Eannings $8.0 \%$ 1 <br> Dividends $4.5 \%$  <br> Book Value $5.5 \%$  |  |  |  | Past Est'd '16.'18 <br> Yrs. to '23.25 <br> $5.5 \%$ $4.0 \%$ <br> $1.0 \%$ $2.5 \%$ <br> $8.5 \%$ $6.0 \%$ <br> $5.0 \%$ $7.0 \%$ <br> $8.0 \%$ $6.5 \%$ |  | share-net estimate for SJW Group by riodic rate hikes should help drive top-line a dime, to $\mathbf{\$ 2 . 3 5}$. This is largely to reflect management's recent guidance, as well as to factor in lingering integration costs from the CTWS merger (completed in October, 2019). Indeed, we look for a substantial bottom-line recovery this year, as SJW incurred an additional profit hit in to roll out advanced metering technology |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | QUARTERLY REVENUES (\$ mill.)Mar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | $\begin{aligned} & \text { Full } \\ & \text { Year } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & 2017 \\ & 2018 \\ & 2019 \\ & 2020 \\ & 2021 \end{aligned}$ | $\begin{gathered} 69.0 \\ 75.0 \\ 77.7 \\ 105 \\ 115 \end{gathered}$ | 102.1 | 124.6 | 93.5 | $\begin{aligned} & 389.2 \\ & 397.7 \\ & 420.5 \\ & 545 \\ & 585 \end{aligned}$ | 2019 in the form of a nonrecurring charge |  |  |  |  |  |  |  | (in a | n eff | ort to | achi | metering technology |  |  |
|  |  | 99.1 | 124.9 | 98.7 |  | related to the denial of its subsidiary'sWater Conservation Memorandum Ac- |  |  |  |  |  |  |  |  | standards) that can provide nearly real- |  |  |  |  |  |  |
|  |  | 103.0 | 114.0 | 126.0 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 135 | 170 | 135 |  | Water Conservation Memorandum Ac- time water consumption information. count. Although the near-term economic The stock price has declined notably outlook, especially in hard-hit California, since our previous review. Over the |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 145 | 180 | 145 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | EARNINGS PER SHARE AMar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | Full | is a bit dire, given recent health concerns, we think SJW is well positioned to operate on a fairly normal basis. In fact, a rise in |  |  |  |  |  |  |  | past three months, SJW stock has lost about $20 \%$ in value, largely a consequence of broader market turbulence stemming |  |  |  |  |  |  |
| 2017 | . 18 | . 90 | . 94 | . 84 | 2.86 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | . 06 | . 62 | . 76 | . 38 | 1.82 | household water consumption, due to infrom weakening economic concerns. Over creased hand washing and more people the past five years, shares of SJW have appreciated handsomely and, |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2019 | . 21 | . 47 | . 33 | . 34 | 1.35 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2020 | . 20 | . 65 | . 90 | . 60 | 2.35 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2021 | $\begin{array}{cccc} .30 & .70 & 1.00 & .70 \\ \hline \text { QUARTERLY DIVIDENDS PAID BDan } \end{array}$ |  |  |  | 2.70 |  |  |  |  |  |  |  |  | the recent selloff, total return potential |  |  |  |  |  |  |
| Cal- endar |  |  |  |  | Full Year | Long-term, we like SJW Group's busi- three to five years out is still subpar when ness prospects. First, the recently com- compared to the Value Line median. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2016 | . 2025 | . 2025 | . 2025 | . 2025 | . 81 | bined | d com | pany |  |  |  |  |  |  |  | all | up, | give | the eq |  |
| 2017 | . 2175 | . 2175 | . 2175 | . 3875 | 1.04 | million people on both coasts, and the limited investment appeal, subscale and scope of its operations, once the scribers would be wise to look elseintegration is in the rearview mirror, where at this juncture. ought to support further growth. In addi- Nicholas P. Patrikis <br> April 10, 2020 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2018 | . 28 | . 28 | 8 |  | 1.12 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2019 | . 30 | . 30 | . 30 |  | 1.20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2020 | . 32 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (A) Diluted earnings. Excludes nonrecurring losses: '04, \$3.78; '05, \$1.09; '06, \$16.36; '08, \$1.22; '10, $\$ 0.46$. GAAP accounting as of2013. Next earnings report due early May. |  |  |  |  | Quarterly egs. may not add due to rounding. <br> (B) Dividends historically paid in early March, June, September, and December. - Div'd reinvestment plan available. |  |  |  |  |  | (C) In millions, adjusted for stock splits. <br> (D) Paid special dividend of $\$ 0.17$ per share on <br> 11/17. <br> (E) Suspended due to recent CTWS merger. |  |  |  |  | Company's Financial Strength B+ <br> Stock's Price Stability 70 <br> Price GGrowth Persistence 55 <br> Earnings Predictability 45 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| $\text { YORK WATER }{ }_{N D Q-Y O R W}$ |  |  |  |  |  |  |  | $\begin{aligned} & \text { RECENT } \\ & \text { PRICE } \end{aligned} \mathbf{4 6 . 7 7}$ |  | $\begin{aligned} & \text { P/E } \\ & \text { RATIO } 42,1\binom{\text { Trailing: } 42.1}{\text { Median: } 25.0} \end{aligned}$ |  |  |  | $\begin{aligned} & \text { RELATIVE } \\ & \text { PIE RATIO } \\ & 3.19 \end{aligned}$ |  | סיאואנ YLD |  | VALUE LINE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TIMELINESS 2 Lowered 320220 SAFETY 3 Lowered $7 / 77 / 15$ TECHNICAL 3 Lowered 320020 BETA. 65 ( $1.00=$ Market) |  |  |  | High: | $\begin{array}{r\|} \hline 18.0 \\ 9.7 \\ \hline \end{array}$ | $\begin{array}{r} 18.0 \\ 12.8 \\ \hline \end{array}$ | 18.1 15.8 | $\begin{aligned} & 18.5 \\ & 16.8 \end{aligned}$ | $\begin{aligned} & 22.0 \\ & 17.6 \end{aligned}$ | $\begin{aligned} & 24.3 \\ & 18.8 \end{aligned}$ | $\begin{aligned} & 26.7 \\ & 19.7 \end{aligned}$ | $\begin{aligned} & 39.8 \\ & 23.8 \end{aligned}$ | $\begin{aligned} & 39.9 \\ & 31.7 \end{aligned}$ | $\begin{aligned} & 36.1 \\ & 27.5 \end{aligned}$ | $\begin{aligned} & 47.3 \\ & 30.3 \end{aligned}$ | $\begin{aligned} & 49.8 \\ & 34.6 \end{aligned}$ |  |  | $\begin{aligned} & \text { Target Pris } \\ & 2023 \mid 202 \end{aligned}$ | $\begin{aligned} & \text { lange } \\ & 2025 \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2023-25 PROJECTIONS       <br> Price <br> High <br> Hain <br> Linn'I Total <br> Low    35 $(-5 \%)$ $1 \%$ <br>   $(-35 \%)$     |  |  |  |  | $\cdots$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | RETURN 2/20 |  |
| Institutional Decisions |  |  |  |  | Percent shares traded |  |  |  |  |  |  |  |  |  |  |  |  |  |  | RETURN 220 |  |
|  | 202019 48 | 322019 55 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | . |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }^{6.6}$ |  |
| Hld's $(000)$ | 866 | 5111 | 5387 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | $\bigcirc{ }^{\circ}$ VAL | E LINE PUB. LLC | 23-25 |
| 2.18 | 2.58 | 2.56 | 2.79 | 2.89 | 2.95 | 3.07 | 3.18 | 3.21 | 3.27 | 3.58 | 3.68 | 3.70 | 3.77 | 3.74 | 3.96 | 4.05 | 4.20 | Revenu | per sh | 5.10 |
| . 65 | . 79 | . 77 | . 86 | . 88 | . 95 | 1.07 | 1.09 | 1.12 | 1.19 | 1.36 | 1.45 | 1.42 | 1.53 | 1.58 | 1.71 | 1.75 | 1.80 | "Cash F | w" per sh | 2.40 |
| 49 | . 56 | . 58 | . 57 | 57 | . 64 | . 71 | . 71 | . 72 | . 75 | . 89 | . 97 | . 92 | 1.01 | 1.04 | 1.11 | 1.15 | 1.20 | Earnin | persh ${ }^{\text {A }}$ | 1.60 |
| . 39 | 42 | . 45 | 48 | . 49 | . 51 | . 52 | . 53 | . 54 | . 55 | . 57 | . 60 | 63 | . 65 | . 67 | . 70 | . 73 | . 78 | Div'd De | cld per sh B | 95 |
| 2.50 | 1.69 | 1.85 | 1.69 | 2.17 | 1.18 | . 83 | . 74 | . 94 | 76 | 1.10 | 1.11 | 1.03 | 1.95 | 1.95 | 2.00 | 2.00 | 1.95 | Cap' Sp | ending per sh | 1.85 |
| 4.65 | 4.85 | 5.84 | 5.97 | 6.14 | 6.92 | 7.19 | 7.45 | 7.73 | 7.98 | 8.15 | 8.51 | 8.88 | 9.28 | 9.75 | 10.32 | 11.20 | 11.65 | Book Va | ue per sh | 12.50 |
| 10.33 | 10.40 | 11.20 | 11.27 | 11.37 | 12.56 | 12.69 | 12.79 | 12.92 | 12.98 | 12.83 | 12.81 | 12.85 | 12.87 | 12.94 | 13.01 | 12.95 | 12.90 | Comm | Shs Outst'g | 12.8 |
| 25.7 | 26.3 | 31.2 | 30.3 | 24.6 | 21.9 | 20.7 | 23.9 | 24.4 | 26.3 | 23.1 | 23.5 | 32.8 | 34.6 | 30.3 | 33.7 | Bold | res are |  | P/E Ratio | 2.5 |
| 1.36 | 1.40 | 1.68 | 1.61 | 1.48 | 1.46 | 1.32 | 1.50 | 1.55 | 1.48 | 1.22 | 1.18 | 1.72 | 1.74 | 1.64 | 1.83 |  |  | Relat | P/E Ratio | 5 |
| 3.1\% | 2.9\% | 2.5\% | 2.8\% | 3.5\% | 3.6\% | 3.5\% | 3.1\% | 3.1\% | 2.8\% | 2.8\% | 2.6\% | 2.1\% | 1.9\% | 2.1\% | 1.9\% |  |  | Avg Ann | Div'd Yield | 2.5\% |
| CAPITAL STRUCTURE as of 12/31/19 Total Debt $\$ 101.0$ mill. Due in 5 Yrs $\$ 42.5$ mill. LT Debt $\$ 94.5$ mill. LT Interest $\$ 5.5$ mill. |  |  |  |  |  | 39.0 | 40.6 | 41.4 | 42.4 | 45.9 | 47.1 | 47.6 | 48.6 | 48.4 | 51.5 | 52.5 | 54.0 | Rev | (mill) | 65.0 |
|  |  |  |  |  |  | 8.9 | 9.1 | 9.3 | 9.7 | 11.5 | 12.5 | 11.8 | 13.0 | 13.4 | 14.5 | 15.0 | 15.5 | Net Pr | (\$mill) | 20.5 |
|  |  |  |  |  |  | 38.5\% | 35.3\% | 37.6\% | 37.6\% | 29.8\% | 27.5\% | 31.3\% | 25.9\% | 15.7\% | 21.0\% | 21.0\% | 21.0\% | Income | Tax Rate | 21.0\% |
| (41\% of Cap') |  |  |  |  |  | 1.2\% | 1.1\% | 1.1\% | .8\% | 1.8\% | 1.6\% | 1.9\% | 6.7\% | 1.7\% | 2.0\% | 1.5\% | 1.5\% | AFUDC | to Net Profit | 1.5\% |
| Pension Assets $12 / 19 \$ 49.3$ mill. Oblig. $\$ 47.3$ mill. |  |  |  |  |  | 48.3\% | 47.1\% | 46.0\% | 45.1\% | 44.8\% | 44.4\% | 42.6\% | 43.0\% | 42.5\% | 41.3\% | 38.5\% | 37.5\% | Long | Debt Ratio | 36.0\% |
|  |  |  |  |  |  | 51 | 52.9\% | 54.0\% | 54.9\% | 55.2\% | 55.6\% | 57.4\% | 57.0\% | 57.5\% | 58.7\% | 61.5\% | 62.5\% | Commo | Equity Ratio | 64.0\% |
| Pfd Stock None |  |  |  |  |  | 176.4 | 180.2 | 184.8 | 188.4 | 189.4 | 196.3 | 198.7 | 209.5 | 219.5 | 228.7 | 235 | 240 | Total | ital (\$mill) | 250 |
|  |  |  |  |  |  | 228.4 | 233.0 | 240.3 | 244.2 | 253.2 | 261.4 | 270.9 | 288.8 | 299.2 | 313.2 | 315 | 320 | Net Pl | (Smill) | 335 |
| Common Stock 13,014,898 sh |  |  |  |  |  | 6.5\% | 6.4\% | 6.4\% | 6.5\% | 7.4\% | 7.6\% | 7.2\% | 7.5\% | 7.3\% | 7.4\% | 7.5\% | 7.5\% | Return | Total Cap'l | 9.0\% |
|  |  |  |  |  |  | 9.8\% | 9.5\% | 9.3\% | 9.3\% | 11.0\% | 11.5\% | 10.4\% | 10.9\% | 10.6\% | 10.8\% | 10.5\% | 10.5\% | Return o | Shr. Equity | 13.0\% |
| MARKET CAP: $\mathbf{\$ 6 0 0}$ million (Small Cap) |  |  |  |  |  | 9.8\% | 9.5\% | 9.3\% | 9.3\% | 11.0\% | 11.5\% | 10.4\% | 10.9\% | 10.6\% | 10.8\% | 10.5\% | 10.5\% | Return | Com Equity | 13.0\% |
| CURRENT POSITION (SMILL.) |  |  | 17 | 2018 12/31/19 |  | 2.7\% | 2.5\% | 2.4\% | 2.4\% | 3.9\% | 4.4 | 3.4 | 4.0 | 3.8\% | 4.0\% | 4.0\% | 3.5\% | Retain | to Com Eq | 5.0\% |
|  |  |  |  |  |  | 72\% | 73\% | 4\% | 74\% | 64\% | 62\% | 67\% | 63\% | 64\% | 63\% | 63\% | 65 | AII D | Net Prof | \% |
| Accounts Receivable |  |  | 4.5 | 4.8 | 4.4 | BUSINESS: The York Water Company is the oldest investor-owned regulated water utility in the United States. It has operated continuously since 1816. As of December 31, 2019, the company's average daily availability was 35.4 million gallons and its service territory had an estimated population of 201,000 . Has more than 71,400 customers. Residential customers accounted for $65 \%$ of 2019 reve- |  |  |  |  |  |  |  | nues; commercial and industrial (28\%); other (7\%). It also provides sewer billing services. Incorporated: PA. York had 106 full-time employees at 12/31/19. President/CEO: Jeffrey R. Hines. Officers/directors own $1.2 \%$ of the common stock ( $3 / 19$ proxy). Address: 130 East Market Street, York, Pennsylvania 17401. Telephone: (717) 845-3601. Internet: www.yorkwater.com. |  |  |  |  |  |  |
| Inventor Other | ry (Avg. |  |  | .9 3.3 | 1.0 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Assets |  |  | 8.6 | 9.0 | 9.4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Accts Payable |  |  | 3.1 | 3.0 | 3.4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other |  |  |  | 1.0 6.8 | $\begin{aligned} & 6.5 \\ & 6.5 \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Current Liab.  9.1 10.8 15.2 <br> ANNUAL RATES Past Past Est'd '16-'18   |  |  |  |  |  | (her Water |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | plan | ned. | eade | rship's | S rece | t commen | tary |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | sugg | ts | pit | inves | tme | of abo | \$30 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | mill | ar | on | he ta | ble | is year, | hich |
|  |  |  |  |  |  | abundance of hand washing spurred by the recent health crisis, coupled with a growing number of residents urged to stay |  |  |  |  |  |  |  | $\$ 27$ million worth of spending in 2021. Funds will probably be allocated to dam |  |  |  |  |  |  |
| $\begin{aligned} & \text { Cal- } \\ & \text { endar } \end{aligned}$ | QUARTERLY REVENUES (\$ mill.) Mar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | Full Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2017 | 11.3 | 12.3 | 12.7 | 12.3 | 48.6 |  |  |  |  |  |  |  |  | const | ructio | an | d re | pair; | waste w |  |
| 2018 | 11.6 | 12.0 | 12.7 | 12.1 | 48.4 |  | may | exp | ience | a ne | ar-ter | $\mathrm{m} u$ |  | trea | en | an | exp | sion | nd pipe |  |
| 2019 | 11.8 | 13.0 | 13.7 | 13.0 | 51.5 | in | ater con | onsum | tion | All t | things | consi |  | ice | , | fa | lity im | prov | ments. |  |
| 2020 | 12.2 | 13.0 | 14.0 | 13.3 | 52.5 |  | e con | tinue |  |  |  |  |  |  |  |  |  |  |  |  |
| 2021 | 12.5 | 13.3 | 14.5 | 13.7 | 54.0 |  | e cont | and sh | are-n |  | $\begin{aligned} & \text { low S1 } \\ & \text { cowth } \end{aligned}$ |  |  |  |  |  | well |  |  |  |
| Cal- | EARNINGS PER SHARE AMar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | Full | revenue and share-net growth for 2020 and 2021. |  |  |  |  |  |  |  | frastructure, as well as its expanding customer base, York is not likely to take its foot off the gas beyond 2021 in terms of in- |  |  |  |  |  |  |
| 2017 | . 20 | . 23 | . 31 | . 27 | 1.01 | The stock is a favorable selection for the coming six- to 12 -month stretch. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2018 | . 20 | . 26 | . 29 | . 29 | 1.04 | Based on our Timeliness Ranking scale, York is ranked 2 (Above Average) for rela- |  |  |  |  |  |  |  | At the recent quotation, long-term in- |  |  |  |  |  |  |
| 2019 | . 22 | . 28 | . 35 | . 26 | 1.11 |  |  |  |  |  |  |  |  | vestment appeal is lacking. York shares |  |  |  |  |  |  |
| 2020 | . 22 | . 28 | . 35 | . 30 | 1.15 | tive year-ahead price performance. What's |  |  |  |  |  |  |  | have been on a steady ascent for the better part of the last decade. And even with the |  |  |  |  |  |  |
| 20 | . 23 | . 30 | . 36 | . 31 | 1.20 | tive year-ahead price performance. What's more, in comparison to the beaten-up |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Calendar | QUARTERLY DIVIDENDS PAID ${ }^{\text {B }}$ |  |  |  | Full Year | broader market indices, shares of the regulated water utility have fared markedly |  |  |  |  |  |  |  | moderate pullback of late, total return potential three to five years hence is well |  |  |  |  |  |  |
| 2016 | . 1555 | . 1555 | . 1555 | . 1602 | . 627 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2017 | . 1602 | . 1602 | . 1602 | . 1666 | . 647 | Indeed, conservative investors may well continue to rebalance their portfolios, specifically by increasing exposure to companies with more stable year-ahead business <br> defensive qualities, we think buy-and-hold accounts can find more-attractive options elsewhere at this juncture. Nicholas P. Patrikis <br> April 10, 2020 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2018 | . 1666 | . 1666 | . 1666 | . 1733 | . 673 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2019 | . 1733 | . 1733 | . 1733 | . 1802 | . 70 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2020 | . 1802 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (A) Diluted earnings. Next earnings report due <br> late April. <br> (B) Dividends historically paid in late February, June, September, and December. |  |  |  |  | (C) In millions, adjusted for split. |  |  |  |  |  |  |  |  |  |  |  |  | Financia <br> Stability <br> hersis <br> edictab | Strength <br> nce <br> ty | B+ 65 65 95 |
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## Aqua North Carolina, Inc.

 Summary of Risk Premium Models for the Proxy Group of Seven Water Companies| Proxy Group of | Results using |
| :---: | :---: |
| Seven Water | Current |
| Companies | Interest Rates |

Predictive Risk
Premium Model (PRPM) (1)
11.31 \%
10.85 \%

Risk Premium Using
an Adjusted Total
Market Approach (2)

|  | 10.50 \% | 10.27 |
| :---: | :---: | :---: |
| Average | 10.91 \% | 10.56 |

## Notes:

(1) From page 12 of this Schedule.
(2) From page 13 of this Schedule.

$$
\frac{\text { Aqua North Carolina, Inc. }}{\text { Indicated ROE }}
$$

Derived by the Predictive Risk Premium Model (1)

Using Projected Interest Rates

|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Proxy Group of Seven Water Companies | LT Average <br> Predicted Variance | Spot <br> Predicted <br> Variance | Recommended Variance | GARCH Coefficient | $\begin{gathered} \text { Predicted } \\ \text { Risk } \\ \text { Premium (2) } \\ \hline \end{gathered}$ | Risk-Free <br> Rate (3) | Indicated ROE (4) |
| American States Water Co. American Water Works Company Inc | 0.38\% | 0.45\% | 0.41\% | 1.89033 | 9.83\% | 2.03\% | 11.86\% |
|  | NMF | NMF | NMF | 5.52177 | NMF | 2.03\% | NMF |
| California Water Service Group | 0.32\% | 0.32\% | 0.32\% | 1.90111 | 7.55\% | 2.03\% | 9.58\% |
| Essential Utilities, Inc. | 0.44\% | 0.53\% | 0.49\% | 2.25364 | 14.02\% | 2.03\% | 16.05\% |
| Middlesex Water Co. | 0.30\% | 0.27\% | 0.29\% | 2.12256 | 7.52\% | 2.03\% | 9.55\% |
| SJW Group | 0.42\% | 0.44\% | 0.43\% | 1.51190 | 8.03\% | 2.03\% | 10.06\% |
| York Water Co. | 0.45\% | 0.37\% | 0.41\% | 2.09473 | 10.81\% | 2.03\% | 12.84\% |
|  |  |  |  |  |  | Average | 11.66\% |
|  |  |  |  |  |  | Median | 10.96\% |
|  |  |  |  |  | Average of Mean and Median |  | 11.31\% |
|  | LT Average Predicted Variance | Spot <br> Predicted <br> Variance | Recommended Variance | GARCH Coefficient | $\begin{gathered} \text { Predicted } \\ \text { Risk } \\ \text { Premium (2) } \\ \hline \end{gathered}$ | Risk-Free Rate (5) | Indicated ROE (4) |
| American States Water Co. | 0.38\% | 0.45\% | 0.41\% | 1.89033 | 9.83\% | 1.57\% | 11.40\% |
| American Water Works Company Inc | NMF | NMF | NMF | 5.52177 | NMF | 1.57\% | NMF |
| California Water Service Group | 0.32\% | 0.32\% | 0.32\% | 1.90111 | 7.55\% | 1.57\% | 9.12\% |
| Essential Utilities, Inc. | 0.44\% | 0.53\% | 0.49\% | 2.25364 | 14.02\% | 1.57\% | 15.59\% |
| Middlesex Water Co. | 0.30\% | 0.27\% | 0.29\% | 2.12256 | 7.52\% | 1.57\% | 9.09\% |
| SJW Group | 0.42\% | 0.44\% | 0.43\% | 1.51190 | 8.03\% | 1.57\% | 9.60\% |
| York Water Co. | 0.45\% | 0.37\% | 0.41\% | 2.09473 | 10.81\% | 1.57\% | 12.38\% |
|  |  |  |  |  |  | Average | 11.20\% |
|  |  |  |  |  |  | Median | 10.50\% |
|  |  |  |  |  | Average of M | and Median | 10.85\% |
|  | NMF $=$ Not Meaningful Figure |  |  |  |  |  |  |
| Notes: <br> (1) | The Predictive Risk Premium Model uses historical data to generate a predicted variance and a GARCH coefficient. The historical data used are the equity risk premiums for the first available trading month as reported by Bloomberg Professional Service. |  |  |  |  |  |  |
| (2) | $\left(1+\left(\right.\right.$ Column [3] ${ }^{*}$ Column [4]) $\left.{ }^{\wedge 12}\right)-1$. |  |  |  |  |  |  |
| (3) | From note 2 on page 24 of this Schedule. |  |  |  |  |  |  |
| (4) | Column [5] + Column [6]. |  |  |  |  |  |  |
| (5) | From note 3 on page 24 of this Schedule. |  |  |  |  |  |  |



Notes: (1) Consensus forecast of Moody's Aaa Rated Corporate bonds from Blue Chip Financial Forecasts (see pages 20-21 of this Schedule).
(2) The average yield spread of A rated public utility bonds over Aaa rated corporate bonds of $0.53 \%$ from page 14 of this Schedule.
(3) Three-month average A rated public utility bond yield ending April 2020.
(4) Adjustment to reflect the A2/A3 Moody's LT issuer rating of the Utility Proxy Group as shown on page 15 of this Schedule. The $0.08 \%$ upward adjustment is derived by taking $1 / 6$ of the spread between A2 and Baa2 Public Utility Bonds $\left(1 / 6^{*} 0.46 \%=0.08 \%\right)$ as derived from page 14 of this Schedule.
(5) From page 17 of this Schedule.

Aqua North Carolina, Inc.<br>Interest Rates and Bond Spreads for Moody's Corporate and Public Utility Bonds

Selected Bond Yields
[1]
[2]
[3]
$\left.\begin{array}{ccccc} & \begin{array}{c}\text { Aaa Rated } \\ \text { Corporate Bond }\end{array} & & \begin{array}{c}\text { A Rated Public } \\ \text { Utility Bond }\end{array} & \end{array} \begin{array}{c}\text { Baa Rated Public } \\ \text { Utility Bond }\end{array}\right]$

Selected Bond Spreads

A Rated Public Utility Bonds Over Aaa Rated Corporate Bonds:
0.53 \% (1)

Baa Rated Public Utility Bonds Over A Rated Public Utility Bonds:

Notes:
(1) Column [2] - Column [1].
(2) Column [3] - Column [2].

Source of Information:
Bloomberg Professional Service

Aqua North Carolina, Inc.
Comparison of Long-Term Issuer Ratings for
Proxy Group of Seven Water Companies

| $\frac{\text { Moody's }}{\text { Long-Term Issuer Rating }}$ |  | Standard \& Poor's |
| :---: | :---: | :---: |
| April 2020 | Long-Term Issuer Rating |  |


| Proxy Group of Seven Water Companies | Long-Term Issuer Rating | $\begin{gathered} \text { Numerical } \\ \text { Weighting (1) } \\ \hline \end{gathered}$ | Long-Term Issuer Rating | $\begin{gathered} \text { Numerical } \\ \text { Weighting(1) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| American States Water Co. (2) | A2 | 6.0 | A+ | 5.0 |
| American Water Works Company Inc (3) | A3 | 7.0 | A | 6.0 |
| California Water Service Group (4) | NR | -- | A+ | 5.0 |
| Essential Utilities, Inc. (5) | NR | -- | A | 6.0 |
| Middlesex Water Co. | NR | -- | A | 6.0 |
| SJW Corp. (6) | NR | -- | A/A- | 6.5 |
| York Water Co. | NR | -- | A- | 7.0 |
| Average | A2/A3 | 6.5 | A | 5.9 |

Notes:
(1) From page 16 of this Schedule.
(2) Ratings that of Golden State Water Company.
(3) Ratings that of New Jersey and Pennsylvania American Water Companies.
(4) Ratings that of California Water Service Company.
(5) Ratings that of Aqua Pennsylvania, Inc.
(6) Ratings that of San Jose Water Company and The Connecticut Water Company

Numerical Assignment for Moody's and Standard \& Poor's Bond Ratings

| Moody's Bond Rating | Numerical Bond Weighting | Standard \& Poor's Bond Rating |
| :---: | :---: | :---: |
| Aaa | 1 | AAA |
| Aa1 | 2 | AA+ |
| Aa2 | 3 | AA |
| Aa3 | 4 | AA- |
| A1 | 5 | A+ |
| A2 | 6 | A |
| A3 | 7 | A- |
| Baa1 | 8 | BBB+ |
| Baa2 | 9 | BBB |
| Baa3 | 10 | BBB- |
| Ba1 | 11 | BB+ |
| Ba 2 | 12 | BB |
| Ba3 | 13 | BB- |
| B1 | 14 | B+ |
| B2 | 15 | B |
| B3 | 16 | B- |

Aqua North Carolina, Inc. Judgment of Equity Risk Premium for Proxy Group of Seven Water Companies

| Line <br> No. |  | Proxy Group of Seven Water Companies | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
| 1. | Calculated equity risk premium based on the total market using the beta approach (1) | 7.60 \% | 7.80 \% |
| 2. | Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2) | 5.76 | 6.04 |
| 3. | Average equity risk premium | 6.68 \% | 6.92 \% |

Notes: (1) From page 18 of this Schedule.
(2) From page 22 of this Schedule.

Aqua North Carolina, Inc.
Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for the Proxy Group of Seven Water Companies

| Line No. | Equity Risk Premium Measure | Proxy Group of Seven Water Companies | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
| Ibbotson-Based Equity Risk Premiums: |  |  |  |
| 1. | Ibbotson Equity Risk Premium (1) | 5.78 \% | 5.78 \% |
| 2. | Regression on Ibbotson Risk Premium Data | 9.12 (2) | 9.59 (3) |
| 3. | Ibbotson Equity Risk Premium based on PRPM (4) | 11.95 | 11.95 |
| 4. | Equity Risk Premium Based on Value Line Summary and Index | 15.50 (5) | 15.90 (6) |
| 5. | Equity Risk Premium Based on Value Line S\&P 500 Companies | 11.58 (7) | 11.98 (8) |
| 6. | Equity Risk Premium Based on Bloomberg S\&P 500 Companies | 10.32 (9) | 10.71 (10) |
| 7. | Conclusion of Equity Risk Premium | 10.71 \% | 10.98 \% |
| 8. | Adjusted Beta (11) | 0.71 | 0.71 |
| 9. | Forecasted Equity Risk Premium | 7.60 \% | 7.80 \% |

Notes provided on page 19 of this Schedule.

## Notes:

(1) Based on the arithmetic mean historical monthly returns on large company common stocks from Ibbotson® ${ }^{(8)}$ SBI® 2020 Market Report minus the arithmetic mean monthly yield of Moody's average Aaa and Aa corporate bonds from 1926-2019.
(2) This equity risk premium is based on a regression of the monthly equity risk premiums of large company common stocks relative to Moody's average Aaa and Aa rated corporate bond yields from 1928-2019 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the average consensus forecast of Aaa corporate bonds of $3.21 \%$ (from page 13 of this Schedule).
(3) This equity risk premium is based on a regression of the monthly equity risk premiums of large company common stocks relative to Moody's average Aaa and Aa rated corporate bond yields from 1928-2019 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the three-month average Aaa and Aa rated corporate bond of $2.82 \%$.
(4) The Predictive Risk Premium Model (PRPM) is discussed in the accompanying direct testimony. The Ibbotson equity risk premium based on the PRPM is derived by applying the PRPM to the monthly risk premiums between Ibbotson large company common stock monthly returns and average Aaa and Aa corporate monthly bond yields, from January 1928 through April 2020.
(5) The equity risk premium based on the Value Line Summary and Index is derived by subtracting the average consensus forecast of Aaa corporate bond yields of $3.21 \%$ (from page 13 of this Schedule) from the projected 3-5 year total annual market return of $18.71 \%$ (described fully in note 1 on page 24 of this Schedule).
(6) The equity risk premium based on the Value Line Summary and Index is derived by subtracting the current 3month average of Aaa and Aa corporate bond yields of $2.82 \%$ from the projected 3-5 year total annual market return of $18.71 \%$ (described fully in note 1 on page 24 of this Schedule).
(7) Using data from Value Line for the S\&P 500, an expected total return of $14.79 \%$ was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of $3.21 \%$ results in an expected equity risk premium of $11.58 \%$.
(8) Using data from Value Line for the S\&P 500, an expected total return of $14.79 \%$ was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the current 3-month average of Aaa and Aa corporate bond yields of $2.82 \%$ results in an expected equity risk premium of $11.98 \%$.
(9) Using data from the Bloomberg Professional Service for the S\&P 500, an expected total return of $13.53 \%$ was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of $3.21 \%$ results in an expected equity risk premium of $10.32 \%$.
(10) Using data from the Bloomberg Professional Service for the S\&P 500, an expected total return of $13.53 \%$ was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the current 3-month average of Aaa and Aa corporate bond yields of $2.82 \%$ results in an expected equity risk premium of $10.71 \%$.
(11) Average of mean and median beta from page 23 of this Schedule.

Sources of Information:
Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley \& Sons, Inc.
Industrial Manual and Mergent Bond Record Monthly Update.
Value Line Summary and Index
Blue Chip Financial Forecasts, May 1, 2020 and December 1, 2019
Bloomberg Professional Service

## Consensus Forecasts of U.S. Interest Rates and Key Assumptions

| Interest Rates |  |  |  |  |  |  |  |  | Consensus Forecasts-Quarterly Avg. |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | -------Average For Week Ending------ |  |  |  | ----Average For Month--- Latest Qtr |  |  |  | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q |
|  | Apr 24 | Apr 17 | Apr 10 | Apr 3 | Mar | Feb | Jan | 1Q 2020 | $\underline{2020}$ | 2020 | $\underline{2020}$ | $\underline{2021}$ | $\underline{2021}$ | $\underline{2021}$ |
| Federal Funds Rate | 0.05 | 0.05 | 0.05 | 0.09 | 0.65 | 1.58 | 1.55 | 1.26 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 |
| Prime Rate | 3.25 | 3.25 | 3.25 | 3.25 | 3.81 | 4.75 | 4.75 | 4.44 | 3.3 | 3.3 | 3.3 | 3.3 | 3.3 | 3.4 |
| LIBOR, 3-mo. | 1.01 | 1.14 | 1.30 | 1.42 | 1.10 | 1.68 | 1.82 | 1.53 | 0.9 | 0.7 | 0.6 | 0.6 | 0.6 | 0.7 |
| Commercial Paper, 1-mo. | 0.38 | 0.37 | 0.37 | 1.42 | 1.36 | 1.55 | 1.56 | 1.49 | 0.4 | 0.4 | 0.4 | 0.4 | 0.5 | 0.6 |
| Treasury bill, 3-mo. | 0.12 | 0.17 | 0.19 | 0.10 | 0.30 | 1.54 | 1.55 | 1.13 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.3 |
| Treasury bill, 6-mo. | 0.14 | 0.21 | 0.21 | 0.14 | 0.30 | 1.51 | 1.56 | 1.12 | 0.1 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 |
| Treasury bill, 1 yr. | 0.17 | 0.21 | 0.22 | 0.15 | 0.33 | 1.41 | 1.53 | 1.09 | 0.2 | 0.2 | 0.3 | 0.3 | 0.4 | 0.4 |
| Treasury note, 2 yr. | 0.21 | 0.22 | 0.26 | 0.23 | 0.45 | 1.33 | 1.52 | 1.10 | 0.2 | 0.3 | 0.4 | 0.4 | 0.5 | 0.6 |
| Treasury note, 5 yr . | 0.36 | 0.38 | 0.45 | 0.38 | 0.59 | 1.32 | 1.56 | 1.16 | 0.4 | 0.5 | 0.6 | 0.7 | 0.7 | 0.8 |
| Treasury note, 10 yr . | 0.61 | 0.68 | 0.73 | 0.65 | 0.87 | 1.50 | 1.76 | 1.38 | 0.7 | 0.8 | 0.9 | 1.0 | 1.1 | 1.2 |
| Treasury note, 30 yr . | 1.19 | 1.31 | 1.33 | 1.29 | 1.46 | 1.97 | 2.22 | 1.88 | 1.3 | 1.4 | 1.5 | 1.6 | 1.7 | 1.8 |
| Corporate Aaa bond | 2.75 | 2.81 | 3.03 | 3.05 | 3.11 | 2.85 | 3.04 | 3.00 | 2.6 | 2.7 | 2.8 | 2.8 | 2.9 | 3.0 |
| Corporate Baa bond | 3.70 | 3.75 | 4.13 | 4.23 | 4.11 | 3.50 | 3.66 | 3.76 | 4.3 | 4.3 | 4.2 | 4.3 | 4.2 | 4.3 |
| State \& Local bonds | 3.37 | 3.29 | 3.42 | 3.45 | 3.29 | 2.93 | 3.00 | 3.07 | 2.6 | 2.6 | 2.6 | 2.6 | 2.6 | 2.6 |
| Home mortgage rate | 3.33 | 3.31 | 3.33 | 3.33 | 3.45 | 3.47 | 3.62 | 3.51 | 3.3 | 3.3 | 3.2 | 3.2 | 3.3 | 3.3 |
|  |  |  |  | -Histo |  |  |  |  |  | nsensu | , Fore | casts- | Quarter |  |
|  | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q |
| Key Assumptions | 2018 | 2018 | 2018 | 2019 | $\underline{2019}$ | $\underline{2019}$ | 2019 | 2020 | $\underline{2020}$ | 2020 | 2020 | 2021 | 2021 | $\underline{2021}$ |
| Fed's AFE \$ Index | 105.5 | 107.8 | 109.4 | 109.4 | 110.3 | 110.5 | 110.3 | 111.2 | 113.5 | 113.5 | 113.2 | 112.9 | 112.5 | 112.2 |
| Real GDP | 3.5 | 2.9 | 1.1 | 3.1 | 2.0 | 2.1 | 2.1 | -4.8 | -27.8 | 7.4 | 9.2 | 6.6 | 4.8 | 3.6 |
| GDP Price Index | 3.2 | 2.0 | 1.6 | 1.1 | 2.4 | 1.8 | 1.3 | 1.3 | 0.1 | 1.1 | 1.3 | 1.7 | 1.9 | 1.8 |
| Consumer Price Index | 2.2 | 2.1 | 1.3 | 0.9 | 3.0 | 1.8 | 2.4 | 1.2 | -2.4 | 1.1 | 1.7 | 2.1 | 2.1 | 2.1 |

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data: Treasury rates from the Federal Reserve Board's H.15; AAA-AA and A-BBB corporate bond yields from Bank of America-Merrill Lynch and are 15+ years, yield to maturity; State and local bond yields from Bank of America-Merril Lynch, A-rated, yield to maturity; Mortgage rates from Freddie Mac, 30-year, fixed; LIBOR quotes from Intercontinental Exchange. All interest rate data are sourced from Haver Analytics. Historical data for Fed s Major Currency Index are from FRSR H.10. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).


U.S. Treasury Yield Curve

As of week ended April 24, 2020


## Long-Range Survey:

The table below contains the results of our twice-annual long-range CONSENSUS survey. There are also Top 10 and Bottom 10 averages for each variable. Shown are consensus estimates for the years 2021 through 2025 and averages for the five-year periods 2021-2025 and 2026-2030. Apply these projections cautiously. Few if any economic, demographic and political forces can be evaluated accurately over such long time spans.


## Aqua North Carolina, Inc.

Derivation of Mean Equity Risk Premium Based Studies
Using Holding Period Returns and
Projected Market Appreciation of the S\&P Utility Index

| Line No. | Equity Risk Premium based on S\&P Utility Index Holding Period Returns (1): | Implied Equity Risk Premium | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 1. | Historical Equity Risk Premium | 4.21 \% | 4.21 \% |
| 2. | Regression of Historical Equity Risk Premium | 6.68 (2) | 7.08 (3) |
| 3. | Forecasted Equity Risk Premium Based on PRPM (4) | 5.95 | 5.95 |
| 4. | Forecasted Equity Risk Premium based on Projected Total Return on the S\&P Utilities Index (Value Line Data) | 6.76 (5) | 7.24 (6) |
| 5. | Forecasted Equity Risk Premium based on Projected Total Return on the S\&P Utilities Index (Bloomberg Data) | 5.23 (7) | 5.71 (8) |
| 6. | Average Equity Risk Premium (9) | 5.76 \% | 6.04 \% |

Notes: (1) Based on S\&P Public Utility Index monthly total returns and Moody's Public Utility Bond average monthly yields from 1928-2019. Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.
(2) This equity risk premium is based on a regression of the monthly equity risk premiums of the S\&P Utility Index relative to Moody's A rated public utility bond yields from 1928-2019 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the prospective A rated public utility bond yield of $3.74 \%$ (from line 3, page 13 of this Schedule).
(3) This equity risk premium is based on a regression of the monthly equity risk premiums of the $\mathrm{S} \& \mathrm{P}$ Utility Index relative to Moody's A rated public utility bond yields from 1928-2019 referenced in note 1 above. Using the equation generated from the regression, an expected equity risk premium is calculated using the current A rated public utility bond yield of $3.27 \%$ (from line 4, page 13 of this Schedule).
(4) The Predictive Risk Premium Model (PRPM) is applied to the risk premium of the monthly total returns of the S\&P Utility Index and the monthly yields on Moody's A rated public utility bonds from January 1928 - April 2020.
(5) Using data from Value Line for the S\&P Utilities Index, an expected return of $10.50 \%$ was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A rated public utility bond yield of $3.74 \%$, calculated on line 3 of page 13 of this Schedule results in an equity risk premium of $7.47 \%$. $(10.50 \%-3.74 \%=$ 6.76\%)
(6) Using data from Value Line for the S\&P Utilities Index, an expected return of $10.50 \%$ was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the current A rated public utility bond yield of $3.27 \%$, shown on line 4 of page 13 of this Schedule results in an equity risk premium of $6.76 \%$. $(10.50 \%-3.27 \%=7.24 \%)$
(7) Using data from Bloomberg Professional Service for the S\&P Utilities Index, an expected return of 8.97\% was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A rated public utility bond yield of 3.74\%, calculated on line 3 of page 13 of this Schedule results in an equity risk premium of $5.23 \%$. ( $8.97 \%$. $3.74 \%=5.23 \%)$
(8) Using data from Bloomberg Professional Service for the S\&P Utilities Index, an expected return of 8.97\% was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the current A rated public utility bond yield of $3.27 \%$, shown on line 4 of page 13 of this Schedule results in an equity risk premium of $6.16 \%$. $(8.97 \%-3.27 \%=$ 5.71\%)
(9) Average of lines 1 through 5.

Aqua North Carolina, Inc.
Indicated Common Equity Cost Rate Through Use
of the Traditional Capital Asset Pricing Model (CAPM) and Empirical Capital Asset Pricing Model (ECAPM)
Using Prospective Interest Rates

|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Proxy Group of Seven Water Companies | Value Line <br> Adjusted Beta | Bloomberg Adjusted Beta | Average Beta | Market Risk <br> Premium (1) | Risk-Free Rate (2) | Traditional CAPM Cost Rate | ECAPM Cost Rate | Indicated <br> Common <br> Equity Cost <br> Rate (4) |
| American States Water Co. | 0.60 | 0.52 | 0.56 | 11.94 \% | 2.03 \% | 8.72 \% | 10.03 \% | 9.37 \% |
| American Water Works Company Inc | 0.50 | 1.00 | 0.75 | 11.94 | 2.03 | 10.99 | 11.73 | 11.36 |
| California Water Service Group | 0.60 | 0.51 | 0.55 | 11.94 | 2.03 | 8.60 | 9.94 | 9.27 |
| Essential Utilities, Inc. | 0.60 | 0.96 | 0.78 | 11.94 | 2.03 | 11.34 | 12.00 | 11.67 |
| Middlesex Water Co. | 0.70 | 0.73 | 0.72 | 11.94 | 2.03 | 10.63 | 11.46 | 11.05 |
| SJW Group | 0.60 | 0.83 | 0.71 | 11.94 | 2.03 | 10.51 | 11.37 | 10.94 |
| York Water Co. | 0.65 | 0.89 | 0.77 | 11.94 | 2.03 | 11.22 | 11.91 | 11.57 |
| Mean |  |  | 0.69 |  |  | 10.29 \% | 11.21 \% | 10.75 \% |
| Median |  |  | 0.72 |  |  | 10.63 \% | 11.46 \% | 11.05 \% |
| Average of Mean and Median |  |  | 0.71 |  |  | 10.46 \% | 11.34 \% | 10.90 \% |
|  |  | Usin | urrent Inter | Rates |  |  |  |  |
|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] |
| $\underline{\text { Proxy Group of Seven Water Companies }}$ | Value Line <br> Adjusted Beta | Bloomberg Adjusted Beta | Average Beta | Market Risk <br> Premium (1) | Risk-Free Rate (3) | Traditional CAPM Cost Rate | ECAPM Cost Rate | Indicated <br> Common <br> Equity Cost <br> Rate (4) |
| American States Water Co. | 0.60 | 0.52 | 0.56 | 12.25 \% | 1.57 \% | 8.43 \% | 9.78 \% | 9.10 \% |
| American Water Works Company Inc | 0.50 | 1.00 | 0.75 | 12.25 | 1.57 | 10.76 | 11.52 | 11.14 |
| California Water Service Group | 0.60 | 0.51 | 0.55 | 12.25 | 1.57 | 8.31 | 9.68 | 9.00 |
| Essential Utilities, Inc. | 0.60 | 0.96 | 0.78 | 12.25 | 1.57 | 11.12 | 11.80 | 11.46 |
| Middlesex Water Co. | 0.70 | 0.73 | 0.72 | 12.25 | 1.57 | 10.39 | 11.25 | 10.82 |
| SJW Group | 0.60 | 0.83 | 0.71 | 12.25 | 1.57 | 10.27 | 11.15 | 10.71 |
| York Water Co. | 0.65 | 0.89 | 0.77 | 12.25 | 1.57 | 11.00 | 11.71 | 11.35 |
| Mean |  |  | 0.69 |  |  | 10.04 \% | 10.98 \% | 10.51 \% |
| Median |  |  | 0.72 |  |  | 10.39 \% | 11.25 \% | 10.82 \% |
| Average of Mean and Median |  |  | 0.71 |  |  | 10.22 \% | 11.12 \% | 10.67 \% |

Notes on page 24 of this Schedule.

Aqua North Carolina, Inc.
Notes to Accompany the Application of the CAPM and ECAPM
Notes:
(1) The market risk premium (MRP) is derived by using six different measures from three sources: Ibbotson, Value Line, and Bloomberg as illustrated below:

## Historical Data MRP Estimates:

Measure 1: Ibbotson Arithmetic Mean MRP (1926-2019)
Arithmetic Mean Monthly Returns for Large Stocks 1926-2019: Arithmetic Mean Income Returns on Long-Term Government Bonds: MRP based on Ibbotson Historical Data:

Measure 2: Application of a Regression Analysis to Ibbotson Historical Data (1926-2019)

Measure 3: Application of the PRPM to Ibbotson Historical Data: (January 1926-April 2020)

Value Line MRP Estimates:
Measure 4: Value Line Projected MRP (Thirteen weeks ending May 01, 2020)

| Total projected return on the market 3-5 years hence*: | 18.71 | \% | 18.71 |
| :---: | :---: | :---: | :---: |
| Projected Risk-Free Rate (see note 2): | 2.03 |  | 1.57 |
| MRP based on Value Line Summary \& Index: | 16.68 | \% | 17.14 |

MRP based on Value Line Summary \& Index:
*Forcasted 3-5 year capital appreciation plus expected dividend yield
Measure 5: Value Line Projected Return on the Market based on the S\&P 500

Total return on the Market based on the S\&P 500:
Projected Risk-Free Rate (see note 2):
MRP based on Value Line data
Measure 6: Bloomberg Projected MRP
Total return on the Market based on the S\&P 500: Projected Risk-Free Rate (see note 2):

| Using |  |
| :---: | :---: |
| Prospective | Using Current |
| Interest Rates | Interest Rates |


| 12.10 | \% | 12.10 |
| :---: | :---: | :---: |
| 5.09 |  | 5.09 |
| 7.01 | \% | 7.01 |

10.26 $\% \quad$| 10.72 |
| :---: |$\%$

$13.44 \%$
13.44 \%

|  | 13.53 | \% | 13.53 |
| :---: | :---: | :---: | :---: |
|  | 2.03 |  | 1.57 |
| MRP based on Bloomberg data | 11.50 | \% | 11.96 |
| Average of Value Line, Ibbotson, and Bloomberg MRP: | 11.94 | \% | 12.25 |

(2) For reasons explained in the direct testimony, the appropriate risk-free rate for cost of capital purposes is the average forecast of 30 year Treasury Bonds per the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts. (See pages 20-21 of this Schedule.) The projection of the
onas per the consensus or ne

| Second Quarter 2020 | $1.30 \%$ |
| ---: | :--- |
| Third Quarter 2020 | 1.40 |
| Fourth Quarter 2020 | 1.50 |
| First Quarter 2021 | 1.60 |
| Second Quarter 2021 | 1.70 |
| Third Quarter 2021 | 1.80 |
| 2021-2025 | 3.20 |
| 2026-2030 | 3.70 |

(3) Three-month average on 30-year Treasury bond yield ended April, 2020 as shown below:

| Feb-20 | $1.97 \%$ |
| :---: | :---: |
| Mar-20 | 1.46 |
| Apr-20 | 1.27 |
|  |  |
|  |  |

(4) Average of Column 6 and Column 7.

```
Sources of Information:
    Value Line Summary and Index
    Blue Chip Financial Forecasts, May 1,2020 and December 1,2019
    Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley & Sons, Inc.
    Bloomberg Professional Services
```

Aqua North Carolina, Inc. Basis of Selection of the Group of Non-Price Regulated Companies Comparable in Total Risk to the Utility Proxy Group

The criteria for selection of the Non-Price Regulated Proxy Group was that the nonprice regulated companies be domestic and reported in Value Line Investment Survey (Standard Edition).

The Non-Price Regulated Proxy Group was then selected based on the unadjusted beta range of $0.17-0.61$ and residual standard error of the regression range of 2.6429-3.1521 of the Utility Proxy Group.

These ranges are based upon plus or minus two standard deviations of the unadjusted beta and standard error of the regression. Plus or minus two standard deviations captures $95.50 \%$ of the distribution of unadjusted betas and residual standard errors of the regression.

The standard deviation of the Utility Proxy Group's residual standard error of the regression is 0.1273 . The standard deviation of the standard error of the regression is calculated as follows:

Standard Deviation of the Std. Err. of the Regr. $=\underline{\text { Standard Error of the Regression }}$

$$
\sqrt{2 N}
$$

where: $\mathrm{N}=$ number of observations. Since Value Line betas are derived from weekly price change observations over a period of five years, $\mathrm{N}=259$

$$
\text { Thus, } 0.1273=\frac{2.8975}{\sqrt{518}}=\frac{2.8975}{22.7596}
$$

Source of Information: Value Line, Inc., March 2020
Value Line Investment Survey (Standard Edition)

Aqua North Carolina, Inc.
Basis of Selection of Comparable Risk
Domestic Non-Price Regulated Companies

|  | [1] | [2] | [3] | [4] |
| :---: | :---: | :---: | :---: | :---: |
| Proxy Group of Seven Water Companies | Value Line Adjusted Beta | Unadjusted Beta | Residual <br> Standard <br> Error of the <br> Regression | Standard <br> Deviation of Beta |
| American States Water Co. | 0.60 | 0.36 | 2.6563 | 0.0986 |
| American Water Works Company Inc | 0.50 | 0.23 | 2.2596 | 0.0839 |
| California Water Service Group | 0.60 | 0.38 | 2.3220 | 0.0862 |
| Essential Utilities, Inc. | 0.60 | 0.39 | 2.9281 | 0.1087 |
| Middlesex Water Co. | 0.70 | 0.54 | 3.4080 | 0.1265 |
| SJW Group | 0.60 | 0.38 | 3.2407 | 0.1203 |
| York Water Co. | 0.65 | 0.46 | 3.4676 | 0.1287 |
| Average | 0.61 | 0.39 | 2.8975 | 0.1076 |
| Beta Range ( $+/-2$ std. Devs. of Beta) | 0.17 | 0.61 |  |  |
| 2 std. Devs. of Beta | 0.22 |  |  |  |
| Residual Std. Err. Range ( + /-2 std. |  |  |  |  |
| Devs. of the Residual Std. Err.) | 2.6429 | 3.1521 |  |  |
| Std. dev. of the Res. Std. Err. | 0.1273 |  |  |  |
| 2 std. devs. of the Res. Std. Err. | 0.2546 |  |  |  |

Aqua North Carolina, Inc.
Proxy Group of Non-Price Regulated Companies
Comparable in Total Risk to the
Proxy Group of Seven Water Companies

|  | [1] | [2] | [3] | [4] |
| :---: | :---: | :---: | :---: | :---: |
| Proxy Group of Twelve Non-Price Regulated Companies | VL Adjusted Beta | Unadjusted $\qquad$ | Residual <br> Standard <br> Error of the <br> Regression | Standard Deviation of Beta |
| Casey's Gen'l Stores | 0.70 | 0.53 | 2.9602 | 0.1099 |
| Cboe Global Markets | 0.65 | 0.46 | 2.7206 | 0.1010 |
| Cracker Barrel | 0.70 | 0.54 | 3.0507 | 0.1132 |
| Campbell Soup | 0.65 | 0.40 | 2.9785 | 0.1105 |
| Dunkin' Brands Group | 0.70 | 0.51 | 2.7046 | 0.1004 |
| Darden Restaurants | 0.75 | 0.60 | 2.9890 | 0.1109 |
| Hormel Foods | 0.60 | 0.34 | 2.6862 | 0.0997 |
| Lancaster Colony | 0.70 | 0.48 | 2.6628 | 0.0988 |
| Lilly (Eli) | 0.75 | 0.54 | 2.6484 | 0.0983 |
| Lamb Weston Holdings | 0.65 | 0.43 | 2.8592 | 0.1543 |
| Altria Group | 0.70 | 0.50 | 2.6455 | 0.0982 |
| Valvoline Inc. | 0.75 | 0.57 | 3.1081 | 0.1659 |
| Average | 0.69 | 0.49 | 2.8300 | 0.1100 |
| Proxy Group of Seven Water |  |  |  |  |
| Companies | 0.61 | 0.39 | 2.8975 | 0.1076 |

Aqua North Carolina, Inc.
Summary of Cost of Equity Models Applied to Proxy Group of Twelve Non-Price Regulated Companies

Comparable in Total Risk to the
Proxy Group of Seven Water Companies

| Principal Methods | Proxy Group of Twelve Non-Price Regulated Companies | Results using Current Interest Rates |
| :---: | :---: | :---: |
| Discounted Cash Flow Model (DCF) (1) | 8.41 \% | 8.41 \% |
| Risk Premium Model (RPM) (2) | 13.12 | 12.79 |
| Capital Asset Pricing Model (CAPM) (3) | 11.83 | 11.62 |
| Mean | 11.12 \% | 10.94 \% |
| Median | 11.83 \% | 11.62 \% |
| Average of Mean and Median | 11.48 \% | 11.28 \% |

Notes:
(1) From page 29 of this Schedule.
(2) From page 30 of this Schedule.
(3) From page 33 of this Schedule.
$\varpi$


Aqua North Carolina, Inc.
Indicated Common Equity Cost Rate
Through Use of a Risk Premium Model
Using an Adjusted Total Market Approach

| Line No. |  | Proxy Group of Twelve Non-Price Regulated Companies | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
| 1. | Prospective Yield on Baa Rated Corporate Bonds (1) | 4.55 \% (1) |  |
| 2. | Current Yield on Baa Rated Corporate Bonds (2) |  | 4.01 \% (2) |
| 3. | Equity Risk Premium (3) | 8.57 | 8.78 |
| 4. | Risk Premium Derived Common Equity Cost Rate | 13.12 \% | 12.79 \% |

Notes: (1) Average forecast of Baa corporate bonds based upon the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts dated May 1, 2020 and December 1, 2019 (see pages 2021 of this Schedule). The estimates are detailed below.

| Second Quarter 2020 | $4.30 \%$ |
| ---: | :---: |
| Third Quarter 2020 | 4.30 |
| Fourth Quarter 2020 | 4.20 |
| First Quarter 2021 | 4.30 |
| Second Quarter 2021 | 4.20 |
| Third Quarter 2021 | 4.30 |
| 2021-2025 | 5.20 |
| 2026-2030 | 5.60 |
|  |  |

(2) Three-month average Baa corporate bond yield ended April, 2020 as reported by Bloomberg Professional Services shown below:

| Feb-20 | $3.61 \%$ |  |
| :---: | :---: | :---: |
| Mar-20 | 4.29 |  |
| Apr-20 | 4.13 |  |
| Average | $\%$ |  |

(3) From page 32 of this Schedule.

## Aqua North Carolina, Inc.

Comparison of Long-Term Issuer Ratings for the
Proxy Group of Twelve Non-Price Regulated Companies of Comparable risk to the
Proxy Group of Seven Water Companies

| Moody's |
| :---: |
| Long-Term Issuer Rating |
| April 2020 |

Standard \& Poor's
Long-Term Issuer Rating
April 2020

| Proxy Group of Twelve Non- <br> Price Regulated Companies | Long- <br> Term <br> Issuer <br> Rating | $\begin{gathered} \text { Numerical } \\ \text { Weighting (1) } \\ \hline \end{gathered}$ | Long-Term Issuer Rating | $\begin{gathered} \text { Numerical } \\ \text { Weighting (1) } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Casey's Gen'l Stores | NA | -- | NA | -- |
| Cboe Global Markets | A3 | 7.0 | A- | 7.0 |
| Cracker Barrel | WR | -- | NR | -- |
| Campbell Soup | Baa2 | 9.0 | BBB- | 10.0 |
| Dunkin' Brands Group | NA | -- | NA | -- |
| Darden Restaurants | Baa3 | 10.0 | BBB- | 10.0 |
| Hormel Foods | A1 | 5.0 | A | 6.0 |
| Lancaster Colony | NA | -- | NA | -- |
| Lilly (Eli) | A2 | 6.0 | A+ | 5.0 |
| Lamb Weston Holdings | Ba2 | 12.0 | BB+ | 11.0 |
| Altria Group | A3 | 7.0 | BBB | 9.0 |
| Valvoline Inc. | Ba3 | 13.0 | BB | 12.0 |
| Average | Baa2 | 8.6 | BBB+ | 8.8 |

Notes:
(1) From page 16 of this Schedule.

Source of Information:
Bloomberg Professional Services

Aqua North Carolina, Inc.
Derivation of Equity Risk Premium Based on the Total Market Approach Using the Beta for Proxy Group of Twelve Non-Price Regulated Companies of Comparable risk to the Proxy Group of Seven Water Companies

| Line No. | Equity Risk Premium Measure | Proxy Group of Twelve Non-Price Regulated Companies | Results using Current Interest Rates |
| :---: | :---: | :---: | :---: |
| Ibbotson-Based Equity Risk Premiums: |  |  |  |
| 1. | Ibbotson Equity Risk Premium (1) | 5.78 \% | 5.78 \% |
| 2. | Regression on Ibbotson Risk Premium Data | 9.12 (2) | 9.59 (3) |
| 3. | Ibbotson Equity Risk Premium based on PRPM (4) | 11.95 | 11.95 |
| 4. | Equity Risk Premium Based on Value Line Summary and Index | 15.50 (5) | 15.90 (6) |
| 5 | Equity Risk Premium Based on Value Line S\&P 500 Companies | 11.58 (7) | 11.98 (8) |
| 6. | Equity Risk Premium Based on Bloomberg S\&P 500 Companies | 10.32 (9) | 10.71 (10) |
| 7. | Conclusion of Equity Risk Premium | 10.71 \% | 10.98 \% |
| 8. | Adjusted Beta (11) | 0.80 | 0.80 |
| 9. | Forecasted Equity Risk Premium | 8.57 \% | 8.78 \% |

Notes:
(1) From note 1 of page 19 of this Schedule.
(2) From note 2 of page 19 of this Schedule.
(3) From note 3 of page 19 of this Schedule.
(4) From note 4 of page 19 of this Schedule.
(5) From note 5 of page 19 of this Schedule.
(6) From note 6 of page 19 of this Schedule.
(7) From note 7 of page 19 of this Schedule.
(8) From note 8 of page 19 of this Schedule.
(9) From note 9 of page 19 of this Schedule.
(10) From note 10 of page 19 of this Schedule.
(11) Average of mean and median beta from page 33 of this Schedule.

Sources of Information:
Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley \& Sons, Inc. Value Line Summary and Index Blue Chip Financial Forecasts, May 1, 2020 and December 1, 2019 Bloomberg Professional Services

Traditional CAPM and ECAPM Results for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the
Proxy Group of Seven Water Companies
Using Prospective Interest Rates
[1]
[2]
[3]
[4]
[5]
[6]
[7]
[8]

| Proxy Group of Twelve Non-Price Regulated Companies | Value Line <br> Adjusted Beta | Bloomberg Beta | Average <br> Beta | Market Risk <br> Premium (1) | Risk-Free Rate <br> (2) | Traditional CAPM Cost Rate | ECAPM Cost Rate | Indicated Common Equity Cost Rate (4) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Casey's Gen'l Stores | 0.70 | 0.81 | 0.75 | 11.94 \% | 2.03 \% | 10.99 \% | 11.73 \% | 11.36 \% |
| Cboe Global Markets | 0.65 | 0.83 | 0.74 | 11.94 | 2.03 | 10.87 | 11.64 | 11.25 |
| Cracker Barrel | 0.70 | 1.31 | 1.01 | 11.94 | 2.03 | 14.09 | 14.06 | 14.08 |
| Campbell Soup | 0.65 | 0.55 | 0.60 | 11.94 | 2.03 | 9.19 | 10.39 | 9.79 |
| Dunkin' Brands Group | 0.70 | 1.36 | 1.03 | 11.94 | 2.03 | 14.33 | 14.24 | 14.28 |
| Darden Restaurants | 0.75 | 1.72 | 1.23 | 11.94 | 2.03 | 16.72 | 16.03 | 16.37 |
| Hormel Foods | 0.60 | 0.41 | 0.51 | 11.94 | 2.03 | 8.12 | 9.58 | 8.85 |
| Lancaster Colony | 0.70 | 0.57 | 0.64 | 11.94 | 2.03 | 9.67 | 10.75 | 10.21 |
| Lilly (Eli) | 0.75 | 0.79 | 0.77 | 11.94 | 2.03 | 11.22 | 11.91 | 11.57 |
| Lamb Weston Holdings | 0.65 | 1.09 | 0.87 | 11.94 | 2.03 | 12.42 | 12.81 | 12.61 |
| Altria Group | 0.70 | 0.82 | 0.76 | 11.94 | 2.03 | 11.11 | 11.82 | 11.46 |
| Valvoline Inc. | 0.75 | 1.22 | 0.99 | 11.94 | 2.03 | 13.85 | 13.88 | 13.87 |
| Mean |  |  | 0.83 |  |  | 11.88 \% | 12.40 \% | 12.14 \% |
| Median |  |  | 0.77 |  |  | 11.17 \% | 11.87 \% | 11.52 \% |
| Average of Mean and Median |  |  | 0.80 |  |  | 11.53 \% | 12.14 \% | 11.83 \% |
|  |  |  | Using C | Interest Rates |  |  |  |  |
|  | [1] | [2] | [3] | [4] | [5] | [6] | [7] | [8] |
| Proxy Group of Twelve Non-Price Regulated Companies | Value Line Adjusted Beta | Bloomberg Beta | Average <br> Beta | Market Risk <br> Premium (1) | Risk-Free Rate (3) | Traditional CAPM Cost Rate | $\begin{aligned} & \text { ECAPM Cost } \\ & \text { Rate } \\ & \hline \end{aligned}$ | Indicated Common Equity Cost Rate (4) |
| Casey's Gen'l Stores | 0.70 | 0.81 | 0.75 | 12.25 \% | 1.57 \% | 10.76 \% | 11.52 \% | 11.14 \% |
| Cboe Global Markets | 0.65 | 0.83 | 0.74 | 12.25 | 1.57 | 10.63 | 11.43 | 11.03 |
| Cracker Barrel | 0.70 | 1.31 | 1.01 | 12.25 | 1.57 | 13.94 | 13.91 | 13.93 |
| Campbell Soup | 0.65 | 0.55 | 0.60 | 12.25 | 1.57 | 8.92 | 10.14 | 9.53 |
| Dunkin' Brands Group | 0.70 | 1.36 | 1.03 | 12.25 | 1.57 | 14.19 | 14.09 | 14.14 |
| Darden Restaurants | 0.75 | 1.72 | 1.23 | 12.25 | 1.57 | 16.64 | 15.93 | 16.28 |
| Hormel Foods | 0.60 | 0.41 | 0.51 | 12.25 | 1.57 | 7.82 | 9.32 | 8.57 |
| Lancaster Colony | 0.70 | 0.57 | 0.64 | 12.25 | 1.57 | 9.41 | 10.51 | 9.96 |
| Lilly (Eli) | 0.75 | 0.79 | 0.77 | 12.25 | 1.57 | 11.00 | 11.71 | 11.35 |
| Lamb Weston Holdings | 0.65 | 1.09 | 0.87 | 12.25 | 1.57 | 12.23 | 12.62 | 12.43 |
| Altria Group | 0.70 | 0.82 | 0.76 | 12.25 | 1.57 | 10.88 | 11.61 | 11.25 |
| Valvoline Inc. | 0.75 | 1.22 | 0.99 | 12.25 | 1.57 | 13.70 | 13.73 | 13.71 |
| Mean |  |  | 0.83 |  |  | 11.67 \% | 12.21 \% | 11.94 \% |
| Median |  |  | 0.77 |  |  | 10.94 \% | 11.66 \% | 11.30 \% |
| Average of Mean and Median |  |  | 0.80 |  |  | 11.31 \% | 11.94 \% | 11.62 \% |

Notes:
(1) From note 1 of page 24 of this Schedule
(2) From note 2 of page 24 of this Schedule
(3) From note 3 of page 24 of this Schedule
(4) Average of CAPM and ECAPM cost rates.

Equity Issuances and Flotation Costs of the Parent In the Test Year

| Date | Transaction | [Column 1]Shares Issued | [Column 2] |  | [Column 3] |  | [Column 4] |  | [Column 5] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Gross Equity Issue before Costs |  | $\underline{\text { Total Flotation Costs }}$ |  | $\underline{\text { Total Net Proceeds (1) }}$ |  | Flotation Cost Percentage (2) |
| 03/16/20 | Equity Offering | 21,661,095 | \$ | 749,907,000 | \$ | 23,772,000 | \$ | 726,135,000 | 3.17\% |
| 04/23/19 | Equity Offering | 2,335,654 | \$ | 80,860,341 | \$ | 2,763,842 | \$ | 78,096,500 | 3.42\% |
| 04/23/19 | Equity Offering | 32,495,667 | \$ | 1,324,401,000 | \$ | 30,651,000 | \$ | 1,293,750,000 | 2.31\% |
|  |  |  | \$ | 2,155,168,341 | \$ | 57,186,842 | \$ | 2,097,981,500 | 2.65\% |

Flotation Cost Adjustment


Aqua North Carolina, Inc.<br>Notes to Accompany the<br>Derivation of the Flotation Cost Adjustment to the Cost of Common Equity

(1) Column 2 - Column 3.
(2) (Column 2 - Column 4) divided by Column 2.
(3) Using the average growth rate from page 3 of this Schedule.
(4) Adjustment for flotation costs based on adjusting the average DCF constant growth cost rate in accordance with the following:
$K=\frac{D(1+0.5 g)}{P(1-F)}+g$,
where $g$ is the growth factor and $F$ is the percentage of flotation costs.
(5) Flotation cost adjustment of $0.05 \%$ equals the difference between the flotation adjusted average DCF cost rate of $8.75 \%$ and the unadjusted average DCF cost rate of $8.70 \%$ of the Utility Proxy Group.

Source of Information:

Company provided information


Aqua North Carolina, Inc.
DCF Results for the Non-Regualted Proxy Group Comparable in Total Risk to the Mr. Hinton's Water Proxy Group
[1]
[2]
[3]
[4]

| Company Name | Yield (1) | Value Line Projected Five Year Growth in EPS | Yahoo! Finance Projected Five Year Growth in EPS | Average Projected Five Year Growth Rate in EPS |
| :---: | :---: | :---: | :---: | :---: |
| Casey's Gen'l Stores | 0.85 \% | 6.50 \% | 9.27 \% | 7.89 \% |
| Cboe Global Markets | 1.40 | 12.50 | 3.24 | 7.87 |
| Cracker Barrel | 4.45 | 7.50 | 0.30 | 3.90 |
| Campbell Soup | 2.87 | 2.00 | 2.75 | 2.38 |
| Dunkin' Brands Group | 2.68 | 9.50 | 4.76 | 7.13 |
| Darden Restaurants | 1.55 | 11.00 | NA | 11.00 |
| Hormel Foods | 2.05 | 8.50 | 4.00 | 6.25 |
| Lancaster Colony | 1.95 | 5.00 | 3.00 | 4.00 |
| Lilly (Eli) | 2.11 | 10.00 | 12.52 | 11.26 |
| Lamb Weston Holdings | 1.41 | 9.50 | 3.40 | 6.45 |
| Altria Group | 8.34 | 8.50 | 3.53 | 6.02 |
| Valvoline Inc. | 2.99 | 8.50 | 2.60 | 5.55 |
| Average | 2.72 \% | 8.25 \% | 4.49 \% | 6.64 \% |
| Estimated Cost of Equity |  | 10.97 \% | 7.21 \% | 9.36 \% |

NA= Not Available
NMF $=$ Not Meaningful Figure
(1) 13-week average estimated yield next 12 months ending $05 / 08 / 2020$ from the Value Line Summary \& Index.
(2) Column 1 plus Column 4.

Source of Information: Value Line Investment Survey
www.yahoo.com Downloaded on 04/30/2020

Aqua North Carolina, Inc.
Hinton DCF Analysis using only Projected Growth in EPS

DCF ANALYSIS

Group of Water Utility Companies


Sources:
${ }^{1 .}$ Value Line Investment Survey, Summary and Index from February 14, 2020 to May 8, 2020.
2. Value Line Investment Survey, Standard Edition, April 10, 2020.
${ }^{3 .}$ Yahoo Earnings Forecast as of May 13, 2020.

Aqua North Carolina, Inc.
Demonstration of the Inadequacy of a DCF Return Rate Related to Book Value When Market Value is Greater than Book Value


Notes:
(1) Average of the 13-week ending May 8, 2020 prices from Value Line Summary \& Index.
(2) Average book value dividing total common equity at year-end 2019 by common shares outstanding at year-end 2019 for each proxy group company.
(3) Mr. Hinton's Recommended DCF cost rate.
(4) Line $1 \times$ Line 2.
(5) Dividends are based on the average 1.75\% dividend yield for Mr. Hinton's water proxy group from Public Staff Hinton Exhibit 3.
(6) Line 3 - Line 4.
(7) Line 3 / Line 1.
(8) Line 5 / Line 1.
Aqua North Carolina, Inc.
Calculation of Indicated DCF Applied to Book Val


Aqua North Carolina, Inc.
Prediction of Equity Risk Premiums Relative to
Moody's A Rated Utility Bond Yields


| Constant | Slope | Prospective A Rated Utility Bond <br> (1) | Prospective Equity Risk Premium | Indicated ROE |
| :---: | :---: | :---: | :---: | :---: |
| 8.755596 \% | -0.769458 | 3.74 \% | 5.88 \% | 9.62 \% |


| Constant | Slope |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Current A Rated | Equity Risk |  |
|  |  | Utility Bond (2) | Premium | Indicated ROE |
| 8.755596 \% | -0.769458 | 3.27 \% | 6.24 | 9.51 \% |

Notes:
(1) From line 3 of page 13 of Schedule DWD-1R.
(2) From line 4 of page 13 of Schedule DWD-1R.

## Sources of Information:

Blue Chip Financial Forecasts May 1, 2020 and December 1, 2019
Regulatory Research Associates
Bloomberg Professional Services

Aqua North Carolina, Inc.
Calculation of Range of ROEs needed to Obtain a Single "A" Rating


| $\underset{\substack{\text { Portfolio Rank } \\ \text { by Size }}}{ }$ | $\begin{gathered} \text { Market Val. of Equity (in } \\ \text { \$millions) } \end{gathered}$ | RP | $\begin{gathered} \text { Average Book Val. (in } \\ \text { \$millions) } \end{gathered}$ | RP | $\begin{gathered} \text { B-3 } \\ \begin{array}{c} \text {-yr Net Income (in } \\ \text { Smillions) } \end{array} \\ \hline \end{gathered}$ | RP | $\begin{gathered} \text { Market Value of Invested } \\ \text { Capital (in } \$ \text { millions) } \\ \hline \end{gathered}$ | RP | $\begin{gathered} \text { Total Assets (in } \\ \text { \$millions) } \end{gathered}$ | RP | $\underset{\substack{5-y r \text { EBITDA (in } \\ \text { Smillions) }}}{\text { B- }}$ | RP | ${ }_{\text {Sales（in Smillions）}}^{\text {B－7 }}$ | RP | $\begin{gathered} \text { B-8 } \\ \text { Average Number of } \\ \text { Employees } \end{gathered}$ | RP |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | \＄185，926 and Up | －0．84\％ | \＄41，558 and Up | 1．38\％ | \＄6，822 and Up | 1．01\％ | \＄229，194 and Up | －0．32\％ | \＄114，076 and Up | 1．09\％ | \＄14，974 and Up | 1．13\％ | \＄90，302 and Up | 1．29\％ | 229，840 and Up | 0．89\％ |
| 2 | \＄56，959－\＄185，926 | 0．49\％ | \＄15，115－\＄41，558 | 2．02\％ | \＄2，337－56，822 | 1．82\％ | \＄78，039－\＄229，194 | 0．75\％ | \＄50，546－\＄114，076 | 1．72\％ | \＄5，656－\＄14，974 | 1．88\％ | \＄32，344－\＄90，302 | 2．05\％ | 89，648－229，840 | 1．76\％ |
| 3 | \＄35，409－\＄56，959 | 0．98\％ | \＄9，686－\＄15，115 | 2．29\％ | \＄1，439－\＄2，337 | 2．13\％ | \＄47，251－578，039 | 1．24\％ | \＄33，793－\＄50，546 | 1．98\％ | \＄3，655－\＄5，656 | 2．18\％ | \＄20，065－\＄32，344 | 2．44\％ | 60，958－89，648 | 2．10\％ |
| 4 | \＄24，895－\＄35，409 | 1．34\％ | \＄6，887－59，686 | 2．46\％ | \＄970－\＄1，439 | 2．41\％ | \＄33，818－\＄47，251 | 1．55\％ | \＄23，107－\＄33，793 | 2．22\％ | \＄2，644－\＄3，665 | 2．41\％ | \＄15，623－\＄20，065 | 2．61\％ | 45，827－60，958 | 2．32\％ |
| 5 | \＄18，621－524，895 | 1．61\％ | \＄5，248－56，887 | 2．64\％ | \＄753－5970 | 2．60\％ | \＄25，668－\＄3，818 | 1．79\％ | \＄16，907－\＄23，107 | 2．45\％ | \＄1，996－\＄2，644 | 2．59\％ | \＄11，773－\＄15，263 | 2．78\％ | 35，414－45，827 | 2．52\％ |
| 6 | \＄14，297－\＄18，621 | 1．87\％ | \＄4，392－55，248 | 2．74\％ | \＄615－\＄753 | 2．71\％ | \＄19，728－\＄25，668 | 2．01\％ | \＄13，508－\＄16，907 | 2．59\％ | \＄1，559－\＄1，996 | 2．76\％ | \＄9，610－\＄11，773 | 2．94\％ | 28，157－35，414 | 2．70\％ |
| 7 | \＄11，416－\＄14，297 | 2．10\％ | \＄3，712－\＄4，392 | 2．83\％ | \＄483．\＄615 | 2．86\％ | \＄15，391－\＄19，728 | 2．23\％ | \＄10，972－\＄13，508 | 2．73\％ | \＄1，270－\＄1，559 | 2．89\％ | \＄8，275－59，610 | 3．03\％ | 23，063－28，157 | 2．86\％ |
| 8 | \＄9，27－ $\mathbf{1 1 1 , 4 1 6}$ | 2．29\％ | \＄3，122－53，712 | 2．91\％ | \＄388．$\$ 483$ | 3．01\％ | \＄12，436－\＄15，391 | 2．42\％ | \＄9，164－\＄10，972 | 2．85\％ | \＄1，044－\＄1，270 | 3．01\％ | \＄7，157－58，275 | 3．13\％ | 18，965－23，063 | 3．00\％ |
| 9 | \＄7，759－59，274 | 2．48\％ | \＄2，596－53，122 | 3．01\％ | \＄328－5388 | 3．12\％ | \＄10，361－\＄12，436 | 2．58\％ | \＄7，673－59，164 | 2．95\％ | \＄852－51，044 | 3．14\％ | \＄6，098－\＄7，157 | 3．22\％ | 15，846－18，965 | 3．15\％ |
| 10 | \＄6，635－\＄7，759 | 2．61\％ | \＄2，201－\＄2，596 | 3．11\％ | \＄289．$\$ 328$ | 3．22\％ | \＄8，701－10，361 | 2．73\％ | \＄6，462－\＄7，673 | 3．07\％ | \＄721．5852 | 3．27\％ | \＄4，991－\＄6，098 | 3．33\％ | 13，921－15，846 | 3．26\％ |
| 11 | \＄5，502－\＄6，635 | 2．77\％ | \＄1，911－\＄2，201 | 3．18\％ | \＄256－\＄289 | 3．28\％ | \＄7，448－58，701 | 2．88\％ | \＄5，629－\＄6，462 | 3．17\％ | \＄636－5721 | 3．35\％ | \＄4，127－\＄4，991 | 3．47\％ | 12，271－13，921 | 3．35\％ |
| 12 | \＄4，624－55，502 | 2．96\％ | \＄1，687－\＄1，911 | 3．25\％ | \＄218－\＄256 | 3．37\％ | \＄6，594－57，448 | 2．99\％ | \＄4，934－55，629 | 3．25\％ | \＄555－\＄636 | 3．43\％ | \＄3，550－\＄4，127 | 3．57\％ | 10，760－12，271 | 3．45\％ |
| 13 | \＄3，983－54，624 | 3．09\％ | \＄1，499－51，687 | 3．31\％ | \＄183．$\$ 218$ | 3．48\％ | \＄5，781－56，594 | 3．08\％ | \＄4，236－54，934 | 3．33\％ | \＄485－5555 | 3．52\％ | \＄3，093－53，50 | 3．66\％ | 9，489－10，760 | 3．54\％ |
| 14 | \＄3，413－\＄3，983 | 3．23\％ | \＄1，312－\＄1，499 | 3．38\％ | \＄155－\＄183 | 3．58\％ | \＄4，947－\＄5，781 | 3．21\％ | \＄3，576－\＄4，236 | 3．44\％ | \＄427－5485 | 3．60\％ | \＄2，723－53，093 | 3．75\％ | 8，303－9，489 | 3．64\％ |
| 15 | \＄2，975－\＄3，413 | 3．38\％ | \＄1，143－\＄1，312 | 3．45\％ | \＄132．\＄155 | 3．69\％ | \＄4，258－\＄4，947 | 3．34\％ | \＄3，062－53，576 | 3．54\％ | \＄374－5427 | 3．68\％ | \＄2，404－\＄2，723 | 3．82\％ | 7，138－8，303 | 3．74\％ |
| 16 | \＄2，64－ 52,975 | 3．48\％ | \＄996－\＄1，143 | 3．52\％ | \＄111．\＄132 | 3．78\％ | \＄3，684－54，258 | 3．46\％ | \＄2，642－53，062 | 3．63\％ | \＄323－5374 | 3．76\％ | \＄2．137－\＄2，404 | 3．90\％ | 6，060－7，138 | 3．86\％ |
| 17 | \＄2，313－52，644 | 3．59\％ | \＄857－5996 | 3．59\％ | \＄93－5111 | 3．90\％ | \＄3，188－53，684 | 3．59\％ | \＄2，249－\＄2，642 | 3．73\％ | \＄274－\＄323 | 3．86\％ | \＄1，916－\＄2，137 | 3．97\％ | 5，130－6，060 | 3．99\％ |
| 18 | \＄1，932－\＄2，313 | 3．73\％ | \＄739－\＄857 | 3．68\％ | \＄79．－593 | 4．00\％ | \＄2，722－ 53,188 | 3．70\％ | \＄1，898－\＄2，249 | 3．83\％ | \＄227－5274 | 3．97\％ | \＄1，692－\＄1，916 | 4．04\％ | 4，330－5，130 | 4．11\％ |
| 19 | \＄1，578－\＄1，932 | 3．93\％ | \＄649－5739 | 3．75\％ | \＄67． 579 | 4．10\％ | \＄2，229－52，722 | 3．86\％ | \＄1，591－\＄1，898 | 3．94\％ | \＄187．$\$ 227$ | 4．10\％ | \＄1，446－\＄1，692 | 4．13\％ | 3，605－4，330 | 4．24\％ |
| 20 | \＄1，320－\＄1，578 | 4．11\％ | \＄562－\＄649 | 3．82\％ | \＄55－567 | 4．21\％ | \＄1，790－\＄2，229 | 4．04\％ | \＄1，310－\＄1，591 | 4．05\％ | \＄155－\＄187 | 4．22\％ | \＄1，171－\＄1，446 | 4．24\％ | 2，894－3，605 | 4．39\％ |
| 21 | \＄1，080－\＄1，320 | 4．26\％ | \＄464．$\$ 562$ | 3．90\％ | \＄44．$\$ 55$ | 4．33\％ | \＄1，457－\＄1，790 | 4．23\％ | \＄1，074－\＄1，310 | 4．18\％ | \＄127．\＄155 | 4．33\％ | \＄926－\＄1，171 | 4．40\％ | 2，247－2，894 | 4．57\％ |
| 22 | \＄835－\＄1，080 | 4．48\％ | \＄373．$\$ 464$ | 4．02\％ | \＄34． 544 | 4．49\％ | \＄1，169－\＄1，457 | 4．39\％ | \＄845－\＄1，074 | 4．30\％ | \＄98－\＄127 | 4．47\％ | \＄722－5926 | 4．54\％ | 1，687－2，247 | 4．77\％ |
| 23 | \＄591－5835 | 4．74\％ | \＄292－\＄373 | 4．13\％ | \＄24－\＄34 | 4．67\％ | \＄825－51，169 | 4．60\％ | \＄594． 8845 | 4．49\％ | \＄70．598 | 4．66\％ | \＄525－5722 | 4．72\％ | 1，203－1，687 | 5．01\％ |
| 24 | \＄306－\＄591 | 5．15\％ | \＄168－\＄292 | 4．28\％ | \＄12．$\$ 24$ | 4．95\％ | \＄412－\＄825 | 5．01\％ | \＄320－5594 | 4．76\％ | \＄38．570 | 4．90\％ | \＄284－\＄525 | 4．95\％ | 649 －1，203 | 5．28\％ |
| 25 | Up to \＄306 | 6．20\％ | Up to \＄168 | 4．82\％ | Up to \＄12 | 5．69\％ | Up to \＄412 | 5．99\％ | Up to $\$ 320$ | 5．38\％ | Up to $\$ 38$ | 5．60\％ | Up to $\$ 284$ | 5．67\％ | Up to 649 | 6．14\％ |
|  | B－1 Value | Portfolio <br> Ranking | B－2 Value | Portfolio Ranking | B．3 Value | $\begin{array}{r} \text { Portfolio } \\ \text { Ranking } \\ \hline \end{array}$ | B－4Value | Portfolio Ranking | B． 5 Value | $\begin{aligned} & \begin{array}{l} \text { Portfolio } \\ \text { Ranking } \\ \hline \end{array} ⿳ ⺈ ⿴ 囗 十 一 \text { an } \end{aligned}$ | B－6 Value | Portfolio Ranking | B．7 Value | $\begin{array}{r} \text { Portfolio } \\ \text { Ranking } \\ \hline \end{array}$ | B． 8 Value | $\begin{array}{r} \text { Portfolio } \\ \text { Ranking } \\ \hline \end{array}$ |
| Seven Water <br> Proxy Group of Seven Water |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Companies | 5，963 | 11 | 1，819 | 12 | 134 | 15 | 8，265 | 11 | 5，886 | 11 | 384 | 15 | 899 | 22 | 1，650 | ${ }^{23}$ |
| Aqua North Carolina，Inc | 385.41 | 24 | 108 | 25 | 6.32 | 25 | 495.14 | 24 | 385.66 | ${ }^{24}$ | 22.90 | 25 | 54.32 | 25 | 181 | 25 |
| Indicated Risk Premium | 2．38\％ |  | 1．57\％ |  | 2．00\％ |  | 2．13\％ |  | 1．59\％ |  | 1．92\％ |  | 1．13\％ |  | 1．13\％ |  |
| Sources of Information： <br> Duff \＆Phelps 2020 Cost of Capital Navigator SNL Financial Company Form $10-\mathrm{K}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Aqua North Carolina, Inc. R-Squareds of Mr. Hinton's Proxy Group

| Mr. Hinton's Water Proxy Group | R- <br> Squared |
| :--- | :---: |
| American States Water Co. | 0.0481 |
| American Water Works Company Inc | 0.0287 |
| California Water Service Group | 0.0701 |
| Essential Utilities, Inc. | 0.0477 |
| Middlesex Water Co. | 0.0652 |
| SJW Group | 0.0364 |
| York Water Co. | 0.0482 |
| Average | 0.0 .0492 |

Source of Information: Value Line Proprietary Database, March 2020

> Aqua North Carolina, Inc. Rate Mechanisms In Place at Proxy Group Operating Subsidiaries



[^0]:    1 D'Ascendis Direct Testimony, at 15.
    2 The resulting water utility proxy group consists of American States Water Co., American Water Works, Co., Inc., California Water Service Group, Essential Utilities, Inc., Middlesex Water Co., SJW Group, and York Water Co.

[^1]:    13
    Hinton Direct Testimony, at 14.
    Period ending April 30, 2020.

[^2]:    17
    18
    Opinion No. 531, 150 FERC $\mathbb{1} 61,165$ at P 88.
    Hinton Direct Testimony, at 33.
    lbid., at 31.

[^3]:    $25 \quad$ Hinton Direct Testimony, at 27.
    Ibid., at 28.
    lbid., at 27.

[^4]:    30
    Gordon, Myron J., "The Pricing of Common Stock", presented before the Spring 1990 Seminar, March 27, 1990 of the Institute for Quantitative Research in Finance, Palm Beach, FL. Cragg, John G. and Malkiel, Burton G., Expectations and the Structure of Share Prices (University of Chicago Press, 1982) Chapter 4.

[^5]:    Morin, at 434.

[^6]:    35
    James C. Bonbright, Albert L. Danielsen and David R. Kamerschen, Principles of Public Utility Rates (Public Utilities Reports, Inc., 1988), at 334.
    Hinton Direct Testimony, at 28.
    Representing an M/B ratio of 335.03\%.

[^7]:    41
    If the Order was in the first half of the month, the Moody's A-rated utility bond from two months prior would be used. If the Order was in the second half of the month, the Moody's A-rated public utility bond from the last prior month was used.
    Blue Chip Financial Forecasts, October 1, 2019, at 2, June 1, 2019, at 14.
    As explained on page 13 of Schedule DWD-1R.

[^8]:    D'Ascendis Direct Testimony, at 45-52.
    lbid., at 8.

[^9]:    54
    Thomas M. Zepp, Thomas M. "Utility Stocks and the Size Effect --- Revisited", The Quarterly Review of Economics and Finance, 43 (2003) at 578-582. lbid, at 582.

[^10]:    Value Line Investment Survey
    www.zacks.com Downloaded on 04/30/2020 www.zacks.com Downloaded on 04/30/2020
    www.yahoo.com Downloaded on 04/30/2020 Bloomberg Professional Services

