

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

DOCKET NO. W-354, SUB 364

In the Matter of
Application of Carolina Water Service,)
Inc., of North Carolina, Post Office Box)
240908, Charlotte, North Carolina)
28244 for Authority to Adjust and)
Increase Rates for Water and Sewer)
Utility Service in All Service Areas in)
North Carolina)

TESTIMONY OF
CHARLES JUNIS
PUBLIC STAFF – NORTH
CAROLINA UTILITIES
COMMISSION

**CAROLINA WATER SERVICE, INC. OF NORTH CAROLINA
DOCKET NO. W-354, SUB 364**

**TESTIMONY OF CHARLES JUNIS
ON BEHALF OF THE PUBLIC STAFF –
NORTH CAROLINA UTILITIES COMMISSION**

NOVEMBER 4, 2019

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND**
2 **PRESENT POSITION.**

3 A. My name is Charles Junis. My business address is 430 North
4 Salisbury Street, Dobbs Building, Raleigh, North Carolina. I am an
5 engineer with the Water, Sewer, and Telephone Division of the
6 Public Staff – North Carolina Utilities Commission (Public Staff).

7 **Q. BRIEFLY STATE YOUR QUALIFICATIONS AND DUTIES.**

8 A. My qualifications and duties are included in Appendix A.

9 **Q. WHAT IS THE NATURE OF THE APPLICATION IN THIS RATE**
10 **CASE?**

11 A. Carolina Water Service, Inc. of North Carolina (CWSNC or
12 Company) filed an application with the Commission on June 28,
13 2019, in Docket No. W-354, Sub 364, seeking authority to increase
14 rates for providing water and sewer utility service in all of its service
15 areas in North Carolina.

1 **Q. BRIEFLY EXPLAIN THE SCOPE OF YOUR INVESTIGATION**
2 **REGARDING THIS RATE INCREASE APPLICATION.**

3 A. My areas of investigation in this proceeding have been the review of
4 the proposed pilot program, consumption adjustment mechanism,
5 and rate design principles.

6 **THE POINT PILOT PROGRAM**

7 **Q. HAS THE COMPANY PROPOSED TO IMPLEMENT A PILOT**
8 **PROGRAM?**

9 A. Yes, in its application and reaffirmed in the supplemental testimony
10 of CWSNC witness Dante DeStefano, the Company has proposed a
11 pilot program to implement tiered inclining block rates to be charged
12 to water customers in The Point Subdivision on Lake Norman in
13 Iredell County.

14 **Q. WHAT IS THE PUBLIC STAFF'S POSITION ON CWSNC'S**
15 **PROPOSED PILOT PROGRAM?**

16 A. The Public Staff has concerns about the practicability and value of
17 the proposed pilot program. While well-designed inclining block rates
18 can effectively promote conservation, the Public Staff believes the
19 Company's proposed pilot program: 1) is limited and not a
20 representative sample of Uniform Water residential customers, 2)
21 would not "identify a level of conservation by customers or changes

1 in water use habits”¹ that could be reasonably expected from other
2 Uniform Water residential customers, 3) reverts ratemaking back to
3 system-specific rates as opposed to uniform, 4) ignores the passing
4 of House Bill 529 (Session Law 2019-88) and 5) the potential
5 benefit(s) of the program would be outweighed by the valuable
6 personnel resources of the Company, Public Staff, and Commission
7 required to implement and track the pilot .

8 Company witness DeStefano states that “the Company concluded
9 that the best path forward in addressing the conservation incentive,
10 in consideration of the Public Staff’s comments [in Docket No. W-
11 100, Sub 59], was to implement a trial tariff designed to address and
12 provide analytic data on customer consumption patterns.”² On pages
13 12 and 13 of his direct testimony, he provides a list of reasons the
14 Company contends support the selection of The Point subdivision for
15 the pilot program. From this list, it is clear that The Point has
16 significantly higher than average seasonal and non-seasonal usage,
17 makes up “5.75% of the [Company’s] pro-forma present rate bills”³,
18 and has atypical demographics, that are not representative of
19 Uniform Water residential customers. The CWSNC increasing blocks

¹ Direct Testimony of Dante M. DeStefano, filed June 28, 2019, Page 12.

² Supplemental Direct Testimony of Dante M. DeStefano, filed August 2, 2019, Pages 7 and 8.

³ Direct Testimony of Dante M. DeStefano, filed June 28, 2019, Page 13.

1 and rates proposed for The Point are unrealistic for potential future
2 implementation for Uniform Water residential customers.

3 For the reasons stated above, the Public Staff recommends that the
4 Commission deny the Company's proposal for a pilot program.

5 **Q. IS THE PUBLIC STAFF RECOMMENDING AN ALTERNATIVE TO**
6 **THE COMPANY'S PILOT PROGRAM?**

7 A. Yes, please see the recommendations in the Rate Design Principles
8 Section presented later in my testimony.

9 **CONSUMPTION ADJUSTMENT MECHANISM**

10 **Q. HAS THE COMPANY PROPOSED TO IMPLEMENT A**
11 **CONSUMPTION ADJUSTMENT MECHANISM?**

12 A. Yes, the Company requested Commission approval to implement a
13 consumption adjustment mechanism (CAM) to be imposed annually
14 and account for variances in average per customer usage from
15 values approved in the Company's most recent general rate case
16 proceeding.

17 **Q. WHAT IS THE PUBLIC STAFF'S POSITION ON CWSNC'S**
18 **REQUESTED CONSUMPTION ADJUSTMENT MECHANISM?**

19 A. The Public Staff believes the CAM, as proposed by CWSNC, is not
20 in the public interest and recommends that the Commission deny the
21 request to implement the mechanism.

1 As part of CWSNC's general rate case filed on April 27, 2018, in
2 Docket No. W-354, Sub 360, CWSNC requested Commission
3 approval of a rate adjustment mechanism to account for variability in
4 average monthly consumption per customer. The Commission's
5 Finding of Fact No. 63 stated that "CWSNC failed to demonstrate
6 that its proposed consumption adjustment mechanism is reasonable
7 or justified."

8 During Aqua North Carolina, Inc.'s (Aqua) general rate case, filed on
9 August 2, 2013, in Docket No. W-218, Sub 363 (Sub 363), the Public
10 Staff and Aqua entered into a stipulation and settlement agreement
11 wherein Aqua agreed to implement a study conducted by the
12 Environmental Finance Center (EFC) at the UNC School of
13 Government in lieu of implementing a CAM. Paragraph No. 13 of the
14 Sub 363 Stipulation provides that:

15 Aqua and the Public Staff disagree regarding whether
16 Aqua should be allowed to implement a "consumption
17 adjustment mechanism," as described in the prefiled
18 direct testimony of Aqua witnesses Szczygiel (pp. 10-
19 11) and Roberts (pp. 20-22). Aqua agrees to withdraw
20 this testimony and in lieu of pursuing that mechanism
21 in this case, the Company agrees with the Public Staff
22 that Aqua shall fund a study of mechanisms that
23 address the rate impact to customers and the revenue
24 impact to Aqua from significant changes in customer
25 consumption patterns, such study to be conducted by
26 the EFC at the same time as the volumetric sewer rate
27 study conducted pursuant to Paragraph 12 above. The
28 Stipulating Parties shall work together with the EFC to
29 determine the parameters of the study and shall jointly
30 oversee the performance of the study. Upon
31 completion of the study, a report setting forth the data,

1 methodology, assumptions, and findings of the study
2 shall be filed with the Commission by the Stipulating
3 Parties. Aqua may defer the costs of this study on its
4 books and request that such costs be amortized to the
5 cost of providing utility service in the Company's next
6 general rate case; provided, however, that the Public
7 Staff reserves the right during the next rate case to
8 contest the inclusion of such costs in the Company's
9 cost of service.

10 In the Sub 363 Order, the Commission ordered:

11 15. That the Company shall fund a study of
12 mechanisms that address the rate impact to customers
13 and the revenue impact to Aqua from significant
14 changes in customer consumption patterns, to be
15 conducted by the EFC at the same time as the
16 volumetric sewer rate study. Aqua and the Public Staff
17 shall work together with the EFC to determine the
18 parameters of the study and shall jointly oversee the
19 performance of the study. A report setting forth the
20 data, methodology, assumptions, and findings of the
21 study shall be filed with the Commission within 12
22 months after the date of this Order.

23 The EFC met with Aqua personnel and the Public Staff on multiple
24 occasions to discuss the studies and feedback. On March 31, 2016,
25 the final report on "Studies of Volumetric Wastewater Rate Structures
26 and a Consumption Adjustment Mechanism for Water Rates of Aqua
27 North Carolina, Inc." (EFC Report)⁴ prepared by the EFC were filed
28 jointly by Aqua and the Public Staff in Docket No. W-218, Sub 363A.

⁴ The Report to the Public Staff of the North Carolina Utilities Commission and Aqua North Carolina, Inc. on the Studies of Volumetric Wastewater Rate Structures and a Consumption Adjustment Mechanism for Water Rates of Aqua North Carolina, Inc. prepared by the Environmental Finance Center at the UNC School of Government was filed in Docket No. W-218, Sub 363A on March 31, 2016.

<https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=a7fd9d58-46ed-425f-9298-c4419f319a1f>

1 The stated main goals of the studies were to “assess the effect on
2 customer bills and Aqua revenues by implementing a volumetric
3 wastewater rate structure or implementing a consumption
4 adjustment mechanism water rate structures, relative to the status
5 quo.”⁵

6 As part of its next general rate case in Docket No. W-218, Sub 497,
7 Aqua again requested Commission approval of a rate adjustment
8 mechanism to account for variability in average monthly
9 consumption per customer. The Commission’s Finding of Fact No.
10 119 stated that “Aqua NC failed to demonstrate that its proposed
11 consumption adjustment mechanism is reasonable or justified.”

12 In both CWSNC’s and Aqua’s most recent general rate cases, the
13 Commission found persuasive the evidence presented and gave
14 substantial weight to the arguments made by the Public Staff and
15 Attorney General’s Office (AGO). The issues identified by the Public
16 Staff and AGO, including but not limited to, a variance threshold,
17 growth in the number of customers that the Company serves, and
18 discouragement of water conservation measures, from the previous
19 rate cases still exist and CWSNC has made no attempt to address
20 them. The threshold is the allowable variance within a set of
21 parameters and any variance that exceeds that parameter would

⁵ *Id.* at p 1.

1 trigger a response. For example, if average monthly usage per
2 customer is 5,000 gallons and the threshold is set to +/- 1%, then a
3 reduction in usage by 40 gallons would not exceed the threshold of
4 1% or 50 gallons and no action would be taken. The Company's
5 proposal doesn't include a threshold, which would mean that even
6 the smallest variation in the average monthly usage per customer
7 would trigger a rate adjustment requiring a filing, review, potential
8 approval, and customer notice.

9 The CAM, requested by CWSNC in this proceeding and previously
10 by Aqua in its last rate case, is proposed to utilize a monthly average
11 usage per customer that overlooks the short-term revenue gains
12 from customer growth. The EFC Report recognized that in the short-
13 term, between rate cases, the revenues exceed the costs of growth.⁶
14 In a year of decreased average usage, customer growth could offset
15 the lower per customer usage and result in the same or greater total
16 usage. In a year of increased usage, growth would contribute to the
17 Company potentially earning above and beyond the Commission's
18 approved rate of return. The CWSNC proposed CAM would allow
19 CWSNC to increase rates with an increment for decreased usage
20 even if customer growth caused the Company to otherwise collect or
21 possibly exceed its revenue requirement. Any mechanism that

⁶ *Id.* at pp 10 and 13.

1 benefits the Company by ensuring it collects its full revenue
2 requirement should also benefit customers by crediting customers
3 with revenue resulting from increased usage and/or customer
4 growth.

5 A CAM benefits the Company by providing greater certainty in the
6 amount of service revenues collected and as a result materially
7 reduces the Company's risk. The proposed CAM would potentially
8 disincentivize customers from actively conserving water by
9 monitoring their usage, changing their usage habits, and replacing
10 inefficient fixtures and/or appliances. Every dollar saved by reducing
11 usage would be surcharged back onto customers the following year.
12 Digging deeper, that dollar saved by one customer will impact all the
13 other customers in that customer's rate classification. To balance the
14 benefits to the Company, the Company's authorized rate of return
15 should be reduced to account for the transfer of risk from the
16 Company to customers. Rate of return is addressed in detail in the
17 testimony of Public Staff witness Bob Hinton. In addition, rate design
18 should send a more effective pricing signal to customers to promote
19 efficiency and conservation, as further discussed in the Rate Design
20 Principles Section presented later in my testimony.

21 CWSNC proposes to apply the CAM by rate division. According to
22 the testimony of CWSNC witness DeStefano and his Amended
23 Supplemental Exhibit #1, Page 2 of 2, purchased water/sewer,

1 residential, commercial, and irrigation customers would be combined
2 to calculate the average monthly usage per customer and the
3 weighted average usage rate by rate division. The Public Staff sent
4 Public Staff Data Request 76 pertaining to the proposed CAM, which
5 is attached as **Junis Exhibit No. 1**, which includes the Company's
6 complete response.

7 In response to the Public Staff's request⁷ for the basis for including
8 purchased water and sewer systems in the proposed CAM, CWSNC
9 stated the following:

10 The Company included purchased water and sewer
11 usage so as to include all volumetric activity that can
12 be impacted by conservation efforts and price
13 signaling.

14 The Company did not provide any additional reasoning or supporting
15 documentation for doing such. Generally, purchased water and
16 sewer systems are charged a pass-through commodity rate that
17 closely matches the commodity expense incurred by the utility from
18 the supplier. The base facility charges and fees from the supplier are
19 included in operating expenses and shared among customers in that
20 rate division. Short-term variability of the purchased water and sewer
21 expenses are almost entirely matched by the variability of the
22 commodity revenues of those systems. The purchased water and

⁷ Public Staff Data Request 76 Q1.a.

1 sewer systems should be excluded from any CAM because of the
2 short-term matching/offsetting of the expenses and revenue.

3 CWSNC's response to the Public Staff's request⁸, for the basis for
4 grouping different volumetric rate customers to calculate the average
5 usage per customer per month, was the following:

6 The Company proposes a weighted average of the
7 consumption of the various rate groups in order to
8 produce a consolidated rate adjustment. Using a
9 weighted average for usage per customer stabilizes
10 the potential rate impact by mitigating large swings in a
11 particular rate group's usage activity during the
12 reconciliation period.

13 The Company did not provide any additional reasoning or supporting
14 documentation for doing such. Moreover, the Company failed to
15 address the request pertaining specifically to the rate groups being
16 combined to calculate the average usage. The Public Staff
17 separately requested the basis for grouping residential and
18 commercial customers⁹ and the basis for using the weighted
19 approved volumetric rate for the Rate Division¹⁰. The Company's
20 responses refer back to the response it provided to Public Staff Data
21 Request 76 Q1.b., discussed above. However, consolidating the rate
22 adjustment disassociates the usage variance from the individual

⁸ Public Staff Data Request 76 Q1.b.

⁹ Public Staff Data Request 76 Q1.c.

¹⁰ Public Staff Data Request 76 Q1.d.

1 customer classifications or rate groups. For example, the average
2 usage per customer per month listed in Column B, Line 16, of witness
3 DeStefano's Amended Supplemental Exhibit #1, Page 2 of 2, is the
4 consumption of Volumetric – Uniform Water, Volumetric – Irrigation,
5 and Purchased Water customers totaled and divided by the end of
6 period (EOP) customers times 12 monthly bills. This means if
7 Whispering Pines purchased bulk water customers reduce their
8 consumption but all other customers' usage remains the same, then
9 Whispering Pines, the other Purchased Water, Volumetric – Uniform
10 Water, and Volumetric – Irrigation customers all would receive the
11 same surcharge according to the Company's proposed CAM.
12 Instead, it would be fair and reasonable for customer classifications
13 or rate groups that significantly change their amount of usage to
14 receive the associated surcharge/surcredit instead of mitigating
15 those variances through a weighted average of multiple rate groups.
16 CWSNC's response to the Public Staff's request¹¹, for the basis for
17 using a percent-of-bill based charge instead of an increment to the
18 usage rate, was the following:

19 The Company proposes a percent-of-bill basis for
20 surcharges in order to send a conservation price signal
21 to high-use (and generally larger metered) customers
22 and mitigate the impact of a surcharge on low-use
23 customers. The percent-of-bill basis is also used for

¹¹ Public Staff Data Request 76 Q1.f.

1 the current CWSNC WSIC/SSIC surcharges and
2 therefore is already familiar to customers.

3 The Company did not provide any additional reasoning or supporting
4 documentation for doing such. The percent-of-bill surcharge is
5 applied to the base facilities charge and the usage charges. This
6 methodology would be effectively increasing the base facilities
7 charge. The Company proposes that “should actual usage per
8 customer be more than the authorized level, the revenue variance
9 would be credited as a one-time, flat refund per customer.”¹² The
10 accuracy of a one-time, flat refund would heavily rely on the customer
11 counts.

12 To effectively and efficiently implement and track any consumption
13 adjustment mechanism requires accurate, consistent, and
14 practicable billing data. Unfortunately, CWSNC continues to have
15 inconsistent billing data issues that have occurred in multiple rate
16 cases. These issues are discussed in greater detail in the testimony
17 of Public Staff Engineer Gina Casselberry. Customer counts and
18 usage amounts are critical to the calculation of an accurate average
19 monthly usage per customer.

20 In summary, the Public Staff believes the CAM as proposed by
21 CWSNC is not in the public interest due to the issues presented

¹² Supplemental Direct Testimony of Dante M. DeStefano, filed August 2, 2019, Page 4.

1 above, including the Company's inconsistent billing data, the
2 surcharge/surcredit methodology, the consolidation of rate groups,
3 the disregard of the short-term benefits of growth, and its failure to
4 address the variance threshold. Therefore, the Public Staff
5 recommends that the Commission deny the Company's request to
6 implement the CAM as part of this proceeding.

7 ALTERNATIVE RECOMMENDATION

8 Should the Commission find the concept of a consumption
9 adjustment mechanism to be in the public interest, the Public Staff
10 recommends the Commission approve the implementation of the
11 Public Staff's rate adjustment mechanism to account for usage
12 variations and mitigate the financial risk of a rate design that properly
13 incentivizes water conservation. On October 31, 2019, the Public
14 Staff filed a petition¹³ for an order establishing rulemaking
15 proceeding to implement N.C. Gen. Stat. § 62-133.12A, North
16 Carolina Session Law 2019-88¹⁴ (House Bill 529), along with its
17 proposed rules for consumption adjustment mechanisms referred to
18 as the Water Usage Adjustment (WUA) and Sewer Usage
19 Adjustment (SUA). The Public Staff believes it is appropriate and

¹³ The Public Staff filed its petition and proposed rules in Docket No. W_100, Sub 61.

<https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=d2c8cddc-7bec-442c-94cb-2ddef217cc0d>

¹⁴ <https://www.ncleg.gov/Sessions/2019/Bills/House/PDF/H529v4.pdf>

1 necessary for the Commission to allow input from stakeholders,
2 including CWSNC and other water and sewer utilities such as Aqua
3 North Carolina, Inc. (Aqua)¹⁵, before potentially establishing a rate
4 mechanism with appropriately defined and consistent procedures.

5 The Public Staff proposed WUA and SUA are further developed
6 consumption adjustment mechanisms that are more practicable,
7 customer protective, and effective at achieving the revenue stability
8 sought by CWSNC. Revenue stability is the consistency and
9 reliability of the total charges collected by the utility from month-to-
10 month and/or year-to-year. The usage adjustment mechanisms
11 detailed in the Public Staff proposed rules account for year-to-year
12 variances in usage revenues from the Commission authorized levels
13 in the most recent general rate case. The revenue variance is then
14 charged/credited through an increment/decrement to the usage rate
15 during the following year. This is consistent with the customer usage
16 tracker or customer utilization adjustment (CUT), which are semi-
17 annual adjustments approved by the Commission for natural gas
18 utilities and more closely correlates usage variances with usage
19 rates. The increment/decrement would be trued-up with an
20 experience modification factor (EMF) as part of the annual WUA

¹⁵ Similar to CWSNC, Aqua requested Commission approval to implement a consumption adjustment mechanism in its past two rate cases in Docket Nos. W-218, Subs 363 and 497.

1 implementation. The WUA would not zero out during future rate
2 cases like the water and sewer system improvement charges (WSIC
3 and SSIC), because like the CUT, there would be a continuous
4 tracking and accounting for usage and revenue variances.

5 Growth has been accounted for by focusing on the total usage of
6 each rate classification. The present, Company proposed, Public
7 Staff recommended, and Commission approved service commodity
8 revenues and the newly authorized rates resulting from a general
9 rate case are determined based on the pro forma test year usage.
10 The Company's reliance on an average monthly usage per customer
11 adds the additional and complicating variable of the number of
12 customers in the denominator. The average mitigates the short-term
13 revenue gains from customer growth that are known to exceed the
14 associated expenses and inflates the calculated usage and revenue
15 variance. For example, if average usage decreases but there is
16 enough customer growth to offset the expected shortfall in total
17 usage, then the Company would meet the authorized usage revenue
18 level. Under this scenario, the WUA revenue variance would be zero
19 and the Company's CAM revenue variance would be equal to the
20 average usage decrease multiplied by the usage rate and the
21 number of customers.

22 The Public Staff's proposed mechanism intentionally has no
23 threshold to protect customers from the Company potentially over

1 earning. Any potential threshold or allowable percentage of variance
2 that wasn't plus/minus would likely be opposed by the Company if it
3 wasn't financially protective for both the Company and customers.
4 The Public Staff's recommended WUA and SUA are less
5 complicated than the Company proposal, and the monthly reporting
6 requirements will allow for timely review and implementation, thus
7 reducing the time and effort concerns.

8 The practicably of implementing a consumption adjustment
9 mechanism in this proceeding is in question with the pending
10 rulemaking, however, it is at least partially comparable to the
11 WSIC/SSIC mechanism approved during the Company's general
12 rate case in Docket No. W-354, Sub 336. As part of the stipulation¹⁶
13 filed on January 10, 2014, in that case, the Company and Public Staff
14 agreed as follows:

15 17. The Parties acknowledge that the rulemaking
16 establishing the procedures for implementing the
17 Water System Improvement Charge ("WSIC") and
18 Sewer System Improvement Charge ("SSIC")
19 mechanism is pending before the Commission, and the
20 final rules on the WSIC / SSIC mechanism have not yet
21 been approved. The Parties agree that approval of the
22 WSIC / SSIC mechanism in this proceeding and the
23 WSIC / SSIC Rulemaking should be coordinated, and,
24 therefore, recommend that this docket be held open, or
25 that the Commission adopt an alternative procedure in
26 this docket, so that the Company can make the
27 requisite filings and qualify for implementation of the

¹⁶ <https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=6441d7a6-c16b-46db-aa72-5d26ae3a3389>

1 system improvement charges under the rules adopted
2 by the Commission without having to make an
3 additional rate filing. The Parties' agreement to support
4 holding the record open for the purpose of
5 implementing the WSIC / SSIC mechanism after final
6 rules have been approved is not intended to delay in
7 any way a decision by the Commission on the
8 ratemaking part of this case. Further, the Parties agree
9 that this docket is the appropriate forum for a decision
10 by the Commission on the Company's request to
11 implement a WSIC / SSIC mechanism.

12 The Public Staff strongly believes the approval of a consumption
13 adjustment mechanism should be combined with a reduction in the
14 rate of return on equity and rate design that more effectively
15 promotes conservation.

16 **RATE DESIGN PRINCIPLES**

17 **Q. WHAT IS THE PUBLIC STAFF'S POSITION ON RATE DESIGN?**

18 A. The Public Staff agrees with the Commission that there is a balance
19 to strike between achieving revenue sufficiency and stability to
20 ensure quality, reliability, and long-term viability for properly operated
21 and well-managed utilities while setting fair and reasonable rates that
22 effectively promote efficiency and conservation. Should the
23 Commission deny the Company's request to implement a
24 consumption adjustment mechanism, the Public Staff recommends
25 a service revenue ratio of 45:55 (base facilities charge:usage
26 charges) for Uniform Water and Treasure Cove/Bradfield
27 Farms/Fairfield Harbour residential customers, which is consistent
28 with the Public Staff's previous recommendations in CWSNC rate

1 cases and is similar to the stated target of 40:60 in the most recent
2 Aqua rate case.

3 On March 20, 2019, the Commission issued an *Order Establishing*
4 *Generic Proceeding and Requiring Comments* (Order) in Docket No.
5 W-100, Sub 59. The Order made the Public Staff, CWSNC, and
6 Aqua parties to the proceeding and required the parties to file initial
7 comments to include “a discussion of rate design proposals that may
8 better achieve revenue sufficiency and stability while also sending
9 appropriate efficiency and conservation signals to consumers.” The
10 Order specifically instructed the parties to address in their initial
11 comments (1) “specific objectives that could be achieved from
12 various types of rate structures (for example, but without limitation,
13 irrigation rates, seasonal rates, surcharges when supply is low or in
14 a drought situation, increasing block rates, multiple rate schedules,
15 etc.)”; (2) “the impact on customers’ monthly charges”; and (3) “the
16 anticipated impact on efficiency and conservation.” On May 22,
17 2019, the parties filed their initial comments and on June 19, 2019,
18 the parties filed their reply comments. The Public Staff incorporates
19 by reference into this testimony and requests the Commission take
20 judicial notice of these filings, specifically the Comments of the Public

1 Staff¹⁷ filed on May 22, 2019, and the Reply Comments of the Public
2 Staff¹⁸ filed on June 19, 2019. It is not my intent to be repetitive of
3 those comments, however, the content of those filings are applicable
4 to the subject matter at hand in this proceeding.

5 As described in its 2018 North Carolina Water & Wastewater Rates
6 Report¹⁹ (2018 Report), the EFC states “[a]nother way to measure
7 the strength of the conservation pricing signal of water rates is to
8 determine how much of a financial reward (decrease in water bill) a
9 customer will receive by lowering their water consumption from a
10 high volume (10,000 gallons) to an average level (5,000 gallons).”²⁰
11 The EFC states that some utilities “reward customers substantially in
12 terms of bill reduction percentage for cutting back (e.g., nearly
13 halving the bill when customers halve their consumption) whereas
14 other utilities provide relatively little incentive (e.g., only a 30 percent

¹⁷ <https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=39673075-28db-4564-a916-322180eee462>

¹⁸ <https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=b5079c74-66a2-4ecb-b5d5-51ad570eb051>

¹⁹ UNC School of Government Environmental Finance Center and North Carolina League of Municipalities. (2018). *2018 North Carolina Water & Wastewater Rates Report*, page 17.

https://efc.sog.unc.edu/sites/default/files/2018/NCLM_EFC_Annual_Rates_Report_2018.pdf

The document is an appendix to the Comments of the Public Staff filed on May 22, 2019, in Docket No. W-100, Sub 59.

²⁰ *Id.* at p 20.

1 reduction in bill).²¹ For CWSNC, the present Uniform Water rate
 2 structure provides relatively little incentive, a bill reduction of 36.0%,
 3 for customers to significantly reduce their usage by 50%. The middle
 4 80% of EFC surveyed North Carolina water utilities utilizing a uniform
 5 rate provide a bill reduction ranging between approximately 32% and
 6 48% and the median bill reduction is 40%.²²

7 If Uniform Water residential rates had been implemented at the 45:55
 8 ratio in the Sub 360 rate case utilizing the billing data and average
 9 monthly usage per customer from that proceeding, then the bill
 10 reduction percentage would have increased from 36.0% to 38.8% as
 11 illustrated in the table below.

12 Junis Table No. 1

| CWSNC W-354, Sub 360 | 52:48 | 45:55 |
|--|---------|----------|
| Water | \$27.53 | \$23.98 |
| Base facility charge | | |
| Uniform usage charge, per 1,000 gallons | \$7.08 | \$8.31 |
| Bill amount, 10,000 gallons | \$98.33 | \$107.08 |
| Bill amount, 5,000 gallons | \$62.93 | \$65.53 |
| Bill reduction percentage | 36.0% | 38.8% |

²¹ *Id.* at pp 20-21.

²² *Id.* at p 21.

1 A lower base facility charge reduces the cost burden on customers
2 for access to utility service before the use of any service. It allows
3 customers to have greater control over their total bill by changing
4 their usage through conservation and improved efficiency.

5 The rate design ratio of 45:55, as discussed above, has been
6 implemented by Public Staff Engineer Gina Casselberry in her
7 testimony and exhibits detailing the Public Staff's billing analysis and
8 proposed rates.

9 In comparing the Company's proposed rates and the Public Staff's
10 recommended rates, the bill reduction percentages are 37.4% and
11 38.9%, respectively, as illustrated in the table below.

12 Junis Table No. 2

| CWSNC W-354, Sub 364 | Company Proposed | PS Recommended |
|--|---------------------|-------------------|
| Water | \$29.81 | \$24.52 |
| Base facility charge | | |
| Uniform usage charge, per 1,000 gallons | \$8.82 | \$8.56 |
| Bill amount, 10,000 gallons | \$118.01 | \$110.12 |
| Bill amount, 5,000 gallons | \$73.91 | \$67.32 |
| Bill reduction percentage | 37.4% | 38.9% |

13 Base facilities charges are a frequently discussed and highly
14 controversial issue in electric, natural gas, water, and wastewater

1 rate cases. There are advantages and disadvantages to the different
2 base to usage ratios for the Company, rate groups, and individual
3 customers. During my career, electric and natural gas residential
4 base facilities charges have remained fairly low in the \$10 to \$15
5 range while water base charges have continued to increase and
6 wastewater rates have historically been a flat rate or been a very high
7 percentage of the average residential bill.

8 If water and wastewater rates were set as the Companies would like,
9 the rates would be almost flat to guarantee revenues. On pages 10
10 and 11 of the Joint Comments by Aqua and CWSNC²³, the
11 Companies stated the following:

12 From a purely financial perspective, a water utility may
13 be best served by a flat-rate water charge, but the
14 Companies acknowledge the danger such a message
15 would send from a conservation perspective and
16 emphatically do not endorse such a structure. Any shift
17 to more fixed fees will lessen the revenue gap caused
18 by further conservation efforts, but as long as there is
19 any commodity charge, utilities incur some risk of
20 under-recovery attributable to declining consumption
21 and seasonal usage fluctuations. As such, the
22 Companies recommended that any future rate design
23 utilize a representative ratio of fixed (and semi-fixed)
24 costs versus variable costs to determine the base
25 facility charge and volumetric components.

26 Both flat rates and metered rates with moderate to high base facilities
27 charges do not properly balance revenue sufficiency and stability

²³ <https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=f0ef1134-a320-4a8a-a02f-5cfc523797a1>

1 with the promotion of efficiency and conservation. A strict straight
2 fixed/variable rate design matching fixed costs to the base facilities
3 charge disassociates the customer level cost of service burden
4 generated by high users. **Flat rates or low volumetric rates**
5 **promote discretionary usage and wasteful practices.** Under the
6 current regulatory construct, the Companies profit on increasing
7 usage between rate cases and earn an authorized return on capital
8 investment. Increased usage is also an increase in demand that may
9 accelerate and/or necessitate the costly expansion of existing plant
10 capacity or filtration on formerly offline wells. Discretionary usage
11 and wasteful usage can also cause service issues like air in the
12 water, poor water quality, low pressure, and outages.

13 With metered rates, the price signals can be accentuated when
14 ratepayers are both water and wastewater customers. Presently, the
15 Uniform Water and Treasure Cove/Bradfield Farms/Fairfield Harbour
16 rates are a 52:48 ratio and the Uniform Sewer rate is an 80:20.
17 Bradfield Farms/Fairfield Harbour sewer rate is flat rate. If Uniform
18 Sewer residential rates had been implemented at the 45:55 ratio in
19 the Sub 360 rate case utilizing the billing data and average monthly
20 usage per customer from that proceeding, the bill reduction
21 percentage would have increased from 21.9% to 39.9% as illustrated
22 in the table below.

1 Junis Table No. 4

| | | |
|--|---------|----------|
| CWSNC W-354, Sub 360 | 80:20 | 45:55 |
| Sewer Base facility charge | \$46.31 | \$25.99 |
| Uniform usage charge, per 1,000 gallons | \$3.62 | \$10.29 |
| Bill amount, 10,000 gallons | \$82.51 | \$128.89 |
| Bill amount, 5,000 gallons | \$64.41 | \$77.44 |
| Bill reduction percentage | 21.9% | 39.9% |

2 A price signal measure can simply be the cost of the next 1,000
3 gallons. In Junis Table No. 4 above, the next 1,000 gallons at a rate
4 of \$10.29 (hypothetical 45:55 ratio) is 284% more costly than the
5 present sewer usage rate while the base facilities charge is 44% less
6 costly. It is noteworthy that in the Sub 336 rate case, the Public Staff
7 recommended and the Company stipulated to wastewater rates
8 designed with a 33:67 ratio.²⁴ The rate structure shift from 80:20 to
9 45:55 would be anticipated to result in significant rate shock for
10 customers. While the average bill remains nearly the same, low
11 users' bills would decrease and high users' bills would increase. As
12 a means of mitigating rate shock while still progressing toward an

²⁴ The rate structure was reconsidered and changed to a 74:26 ratio as part of the correction to the Uniform Sewer rate design error.

1 effective price signal, the Public Staff recommends an incremental
2 approach to a 65:35 ratio for Uniform Sewer residential customers.
3 In comparing the Company's proposed rates and the Public Staff's
4 recommended rates, the bill reduction percentages are 24.6% and
5 31.2%, respectively, as illustrated in the table below.

6 Junis Table No. 5

| CWSNC W-354, Sub 364 | Company Proposed | PS Recommended |
|--|---------------------|-------------------|
| Sewer Base facility charge | \$59.67 | \$47.84 |
| Uniform usage charge, per 1,000 gallons | \$5.80 | \$7.95 |
| Bill amount, 10,000 gallons | \$117.67 | \$127.34 |
| Bill amount, 5,000 gallons | \$88.67 | \$87.59 |
| Bill reduction percentage | 24.6% | 31.2% |

7 ALTERNATIVE RECOMMENDATION

8 Should the Commission find the concept of a consumption
9 adjustment mechanism to be in the public interest, the Public Staff
10 recommends the Commission approve the implementation of a
11 30:70 ratio target for Uniform Water and Treasure Cove/Bradfield
12 Farms/Fairfield Harbour residential customers as part of rate design
13 contemporaneously with the proposed WUA and SUA.

1 If Uniform Water residential rates had been implemented at the 30:70
2 ratio in CWSNC's Sub 360 rate case utilizing the billing data and
3 average monthly usage per customer from that proceeding, the bill
4 reduction percentage would have increased from 36.0% to 43.4% as
5 illustrated in the table below.

6 Junis Table No. 6

| CWSNC W-354, Sub 360 | 52:48 | 30:70 |
|--|---------|----------|
| Water | \$27.53 | \$16.52 |
| Base facility charge | | |
| Uniform usage charge, per 1,000 gallons | \$7.08 | \$10.90 |
| Bill amount, 10,000 gallons | \$98.33 | \$125.52 |
| Bill amount, 5,000 gallons | \$62.93 | \$71.02 |
| Bill reduction percentage | 36.0% | 43.4% |

7 In Junis Table No. 6 above, the next 1,000 gallons at a rate of \$10.90
8 (hypothetical 30:70 ratio) is 154% more costly than the present water
9 usage rate while the base facilities charge is 40% less costly.

10 The same facts support the 30:70 ratio as they did the 45:55 ratio,
11 and the further reduction of the base facilities charge to 30% is
12 justified by the revenue stability that can be provided by the Public
13 Staff's consumption adjustment mechanisms. The 30:70 ratio paired
14 with the WUA better achieves revenue stability while also sending

1 appropriate efficiency and conservation signals to consumers. The
2 former risk posed by a decrease in usage to revenue stability is
3 mitigated by the annual comparison to the authorized usage revenue
4 level and, if necessary, the implementation of an increment. The
5 reverse is also true, protecting ratepayers from being overcharged
6 and the Company overearning.

7 The rate design ratio of 30:70, as discussed above, has been
8 implemented by Public Staff Engineer Gina Casselberry in her
9 testimony and exhibits detailing the Public Staff's billing analysis and
10 proposed rates.

11 In comparing the Company's proposed rates and the Public Staff's
12 recommended rates, the bill reduction percentages are 37.4% and
13 43.5%, respectively, as illustrated in the table below.

14 Junis Table No. 7

| CWSNC W-354, Sub 364 | Company Proposed | PS Recommended |
|--|---------------------|-------------------|
| Water Base facility charge | \$29.81 | \$16.92 |
| Uniform usage charge, per 1,000 gallons | \$8.82 | \$11.26 |
| Bill amount, 10,000 gallons | \$118.01 | \$129.52 |
| Bill amount, 5,000 gallons | \$73.91 | \$73.22 |
| Bill reduction percentage | 37.4% | 43.5% |

1 The sewer base facilities charge should also be reduced to send a
2 better price signal to promote efficiency and conservation. If Uniform
3 Sewer residential rates had been implemented at the 30:70 ratio in
4 the Sub 360 rate case utilizing the billing data and average monthly
5 usage per customer from that proceeding, then the bill reduction
6 percentage would have increased from 21.9% to 44.2% as illustrated
7 in the table below.

8 Junis Table No. 8

| CWSNC W-354, Sub 360 | 80:20 | 30:70 |
|--|---------|----------|
| Sewer Base facility charge | \$46.31 | \$17.38 |
| Uniform usage charge, per 1,000 gallons | \$3.62 | \$13.12 |
| Bill amount, 10,000 gallons | \$82.51 | \$148.58 |
| Bill amount, 5,000 gallons | \$64.41 | \$82.98 |
| Bill reduction percentage | 21.9% | 44.2% |

9 In Junis Table No. 8 above, the next 1,000 gallons at a rate of \$13.12
10 (hypothetical 30:70 ratio) is 362% more costly than the present sewer
11 usage rate while the base facilities charge is 62% less costly. The
12 rate structure shift from 80:20 to 30:70 would be anticipated to result
13 in significant rate shock for customers. As a means of mitigating rate
14 shock while still progressing toward an effective price signal, the

1 Public Staff recommends an incremental approach to 55:45 for
2 Uniform Sewer residential customers.

3 In comparing the Company's proposed rates and the Public Staff's
4 recommended rates, the bill reduction percentages are 24.6% and
5 35.8%, respectively, as illustrated in the table below.

6 Junis Table No. 9

| CWSNC W-354, Sub 364 | Company Proposed | PS Recommended |
|--|---------------------|-------------------|
| Sewer Base facility charge | \$59.67 | \$40.62 |
| Uniform usage charge, per 1,000 gallons | \$5.80 | \$10.27 |
| Bill amount, 10,000 gallons | \$117.67 | \$143.32 |
| Bill amount, 5,000 gallons | \$88.67 | \$91.97 |
| Bill reduction percentage | 24.6% | 35.8% |

7 The Public Staff will consider and recommend other rate designs,
8 including the ones discussed in Docket No. W-100, Sub 59, in future
9 rate cases. The Public Staff's rate design recommendations in this
10 proceeding are a step toward better achieving a balance between
11 revenue sufficiency and stability with price signals to promote
12 efficiency and conservation. The guiding principle of "just and
13 reasonable rates and service" remains at the forefront of the Public
14 Staff's investigation.

1 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

2 A. Yes, it does.

Charles M. Junis

I graduated from North Carolina State University in 2011, earning a Bachelor of Science Degree in Civil Engineering. I have 8 years of engineering experience, and since joining the Public Staff in April 2013, have worked on utility rate case proceedings, new franchise and transfer applications, emergency operations, customer complaints, and other aspects of utility regulation. Prior to joining the Public Staff, I worked for Farnsworth Group, an engineering and architectural consulting firm. I am a licensed Professional Engineer in North Carolina.

**Carolina Water Service, Inc. of NC
Docket No. W-354, Sub 364
Public Staff Data Request # 76
Date Requested: October 3, 2019
Date Due: October 11, 2019**

Public Staff Technical Contact: Charles Junis
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Public Staff Legal Contact: John Little
Phone #: (919) 733-0976
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Subject of Data Request: Consumption Adjustment Mechanism

Please provide any available responses electronically in a searchable format. If in Excel format, be sure to include all working formulas. In addition, please include (1) the name and title of the individual who has the responsibility for the subject matter addressed therein, and (2) the identity of the person making the response by name, occupation, and job title.

1. Pertaining to the requested water and wastewater customer usage tracking rate adjustment mechanism described in the Supplemental Direct Testimony and Amended Exhibit of Dante M. DeStefano, please provide the following:
 - a. Please provide the basis for including purchased water and sewer systems in the proposed CAM.
 - b. Please provide the basis for the different volumetric rate customers, such as Volumetric – Uniform Water and Volumetric – Irrigation, being grouped together to calculate the average usage per customer per month.
 - c. Please provide the basis for grouping residential and commercial customers within each Rate Group.
 - d. On page 4, line 12, please provide the basis for using the weighted approved volumetric rate for the Rate Division.
 - e. On page 4, line 13, please explain whether EOP customers is the number of EOP customers as approved in the most recent general rate case or the 12-month period subsequent to the Commission's Order.
 - f. On page 4, lines 15-17, please provide the basis for using a percent-of-bill based charge instead of an increment to the usage or commodity rate.
 - g. Is it the Company's intent to apply interest equal to the Company's authorized overall rate of return to the deferred balance?

When preparing your responses, please produce all documents which you relied upon, including, but not limited to, all workpapers and/or analysis prepared by Mr. DeStefano or the Company that relate to this Request.

RESPONSE:

- a.) The Company included purchased water and sewer usage so as to include all volumetric activity that can be impacted by conservation efforts and price signaling.
- b.) The Company proposes a weighted average of the consumption of the various rate groups in order to produce a consolidated rate adjustment. Using a weighted average for usage per customer stabilizes the potential rate impact by mitigating large swings in a particular rate group's usage activity during the reconciliation period.
- c.) See response to B above.
- d.) This method is consistent with the weighted usage method described in B above.
- e.) EOP customers authorized in the rate case for comparison of actual and authorized consumption per customer.
- f.) The Company proposes a percent-of-bill basis for surcharges in order to send a conservation price signal to high-use (and generally larger metered) customers and mitigate the impact of a surcharge on low-use customers. The percent-of-bill basis is also used for the current CWSNC WSIC/SSIC surcharges and therefore is already familiar to customers.
- g.) The Company has not proposed an interest rate on any deferred debit or credit balance generated by the CAM. However, should an interest rate be authorized for the CAM deferral, the Company would propose the LIBOR 12-month rate, currently at 1.896% as of 10/10/19 (to be adjusted annually) be applied to any net debit/credit deferral balance. This rate is proposed as the deferral will be refunded/surcharged within approximately one year of accrual.